

Vitor Altavista



PRODUCT & WEB DESIGNER

Clear experiences.
Strong visual systems.
Work that reaches the screen.

Product thinking. A visual foundation.

I design products and websites, connecting information, interaction and visual identity into a coherent experience.

My work spans agency tools, platform interfaces, institutional websites and brand-led digital experiences. I move from structure and interface design into prototyping, implementation and detailed review.

Original interfaces and website captures. Project stages and collaborative contributions are described alongside the work.

SELECTED WORK

Level Up	03
Brand + product	
RAMS	07
Agency operations	
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01 / PRODUCT

Level Up

Sports identity meets
a new marketplace.

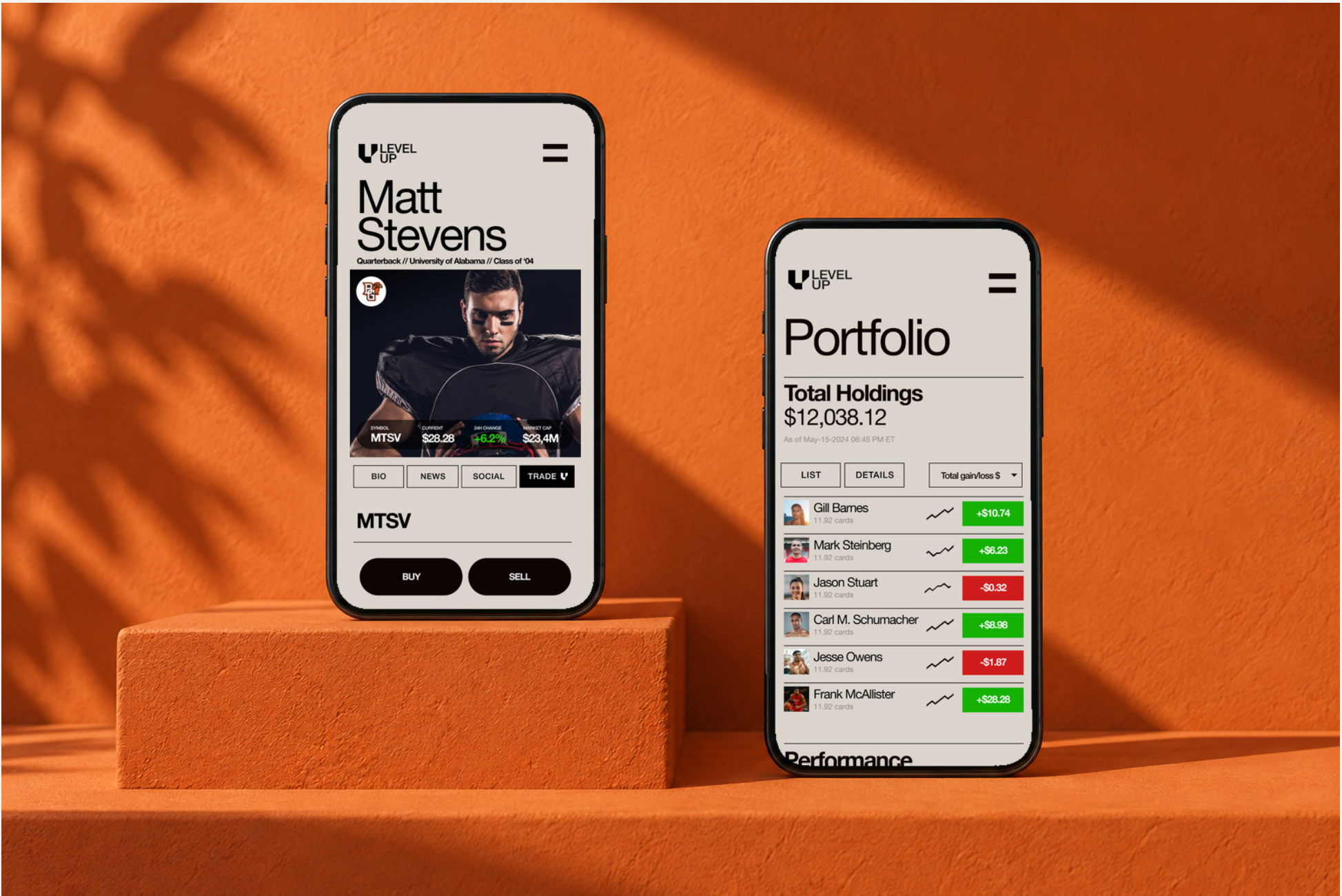
A real client project connecting athlete
discovery, market information and portfolio
views through a distinctive mobile product.

CONTRIBUTION

Brand identity, UX structure and UI design

STAGE

Client project / Brand system and MVP design



Original Figma interfaces · Presentation mockup

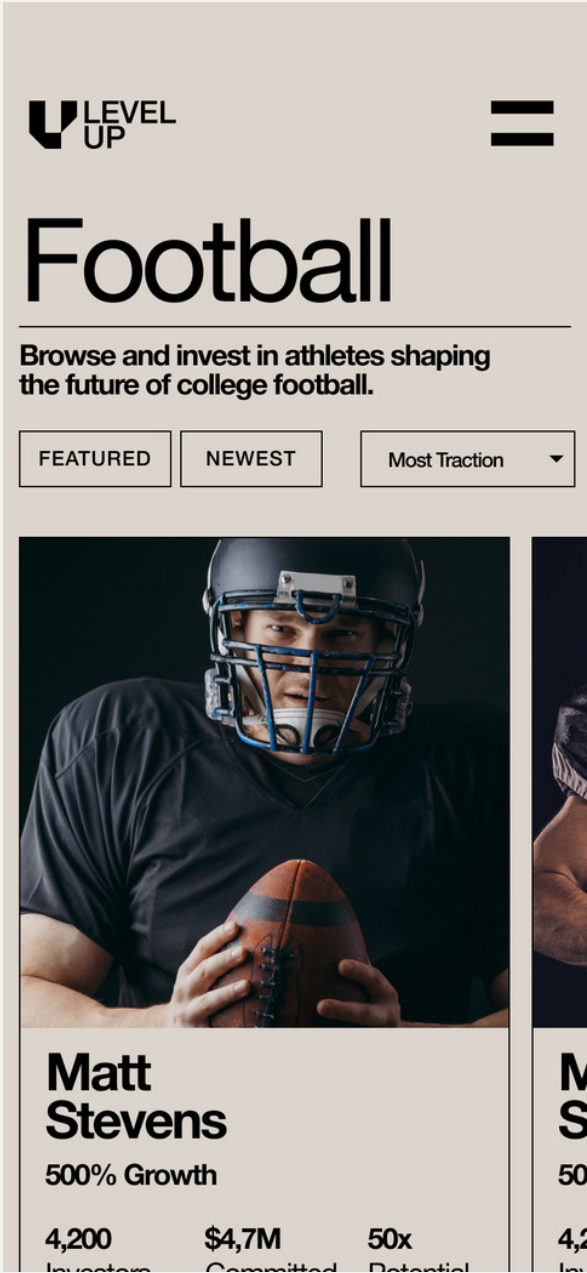
A clear place for each decision.

The mobile design moves from discovering an athlete to reviewing a profile and following a portfolio. Each view changes the information hierarchy to suit the current task.

RETROSPECTIVE DESIGN RATIONALE

Carry the same athlete identity across browsing, detail and ownership views.

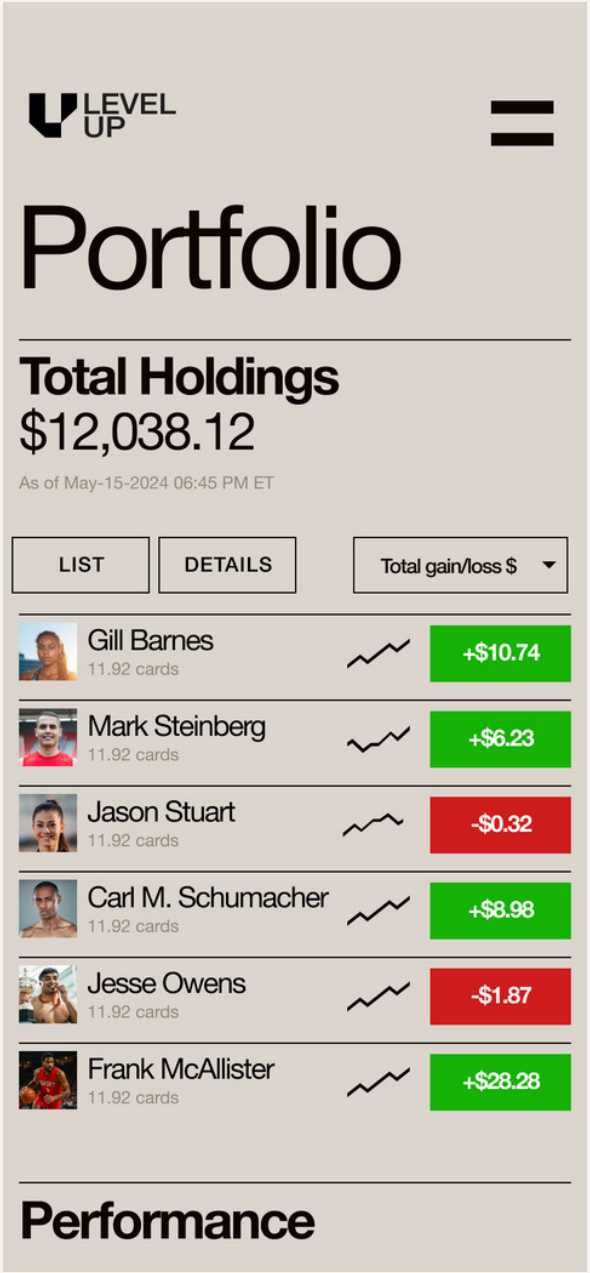
DISCOVER



UNDERSTAND



FOLLOW



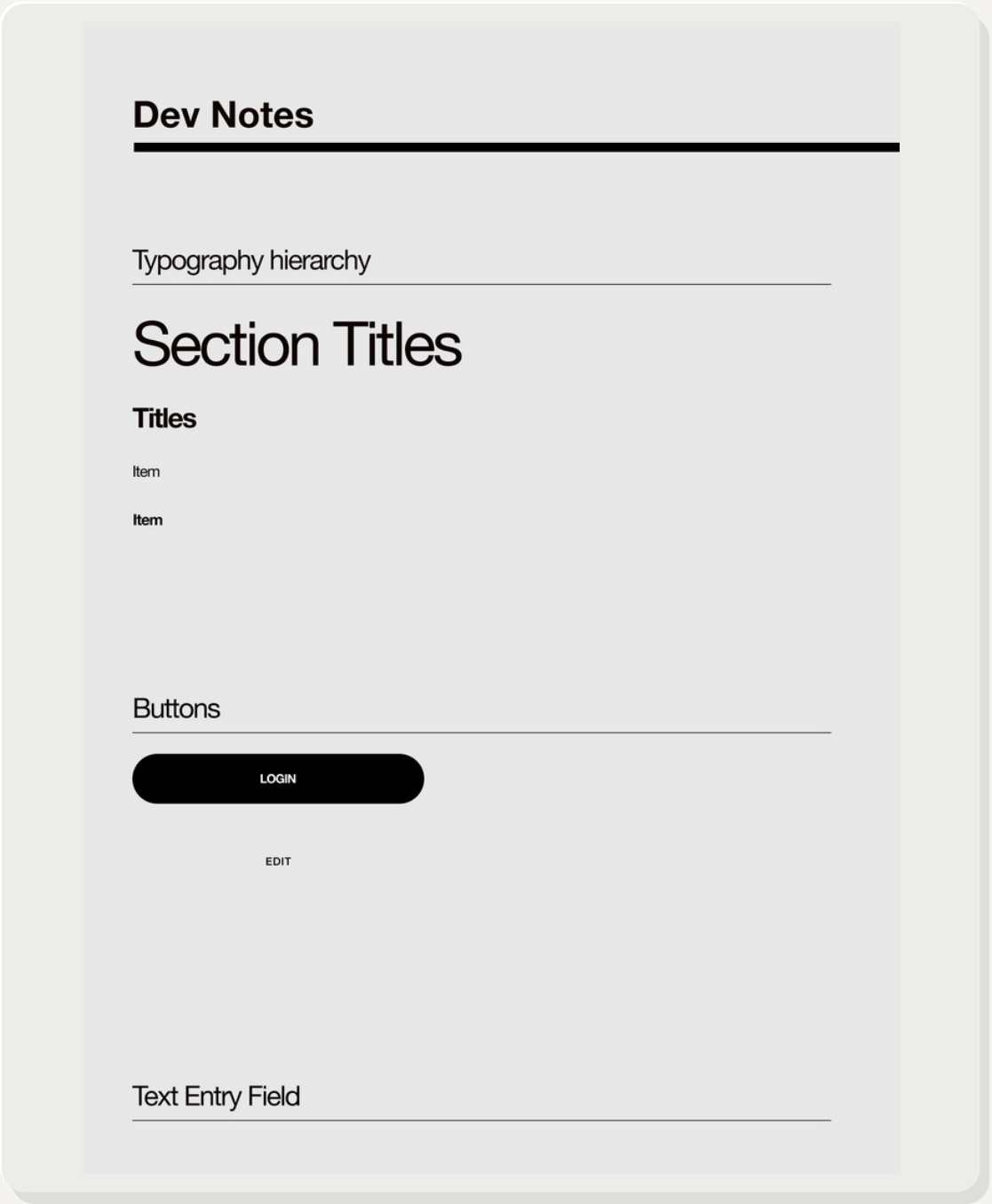
Original Figma screens / viewport crops. Figures and names are design content.

One product object. A consistent language.

The athlete card connects discovery, profile information and transaction actions. A restrained set of type, buttons and fields gives the expressive sports identity a working structure.

RETROSPECTIVE STRUCTURE

Discover	Sports categories and athlete cards
Evaluate	Profile, performance and market context
Act & follow	Order views and portfolio information



Original Figma design notes / type hierarchy and controls

Tools for returning users.

Search, performance and transaction history organize different kinds of product information through a recognizable visual language.

RETROSPECTIVE DESIGN RATIONALE

Use compact lists and repeated athlete identifiers to connect discovery, monitoring and account activity.

FIND

×

SEARCH

Q

Most Traction



Gill Barnes

\$12M committed

+\$10.74



Mark Steinberg

\$4M committed

+\$10.74



Jane Stuart

\$933K committed

-\$0.32

Recently Available



Carl M. Schumacher

\$6M committed

+\$10.74



Jesse Owens

\$812K committed

-\$0.32

Popular Categories

QUARTERBACKS

BIG TEN SCHOOLS

HIGHEST ROI POTENTIAL

FASTEST GROWING

ADVANCED FILTERS

MONITOR

LEVEL UP

=

Dashboard

Performance

LIST

DETAILS

Total gain/loss \$ ▾



Gill Barnes

11.92 cards



+\$10.74



Mark Steinberg

11.92 cards



+\$6.23



Jason Stuart

11.92 cards



-\$0.32



Carl M. Schumacher

11.92 cards



+\$8.98



Jesse Owens

11.92 cards



-\$1.87



Frank McAllister

11.92 cards



+\$28.28

New Opportunities



REVIEW

LEVEL UP

=

History



Matt Stevens

MTSV



Buy

288 Cards

\$18,987.38

Mar 6, 2025



Sal Rodriguez

SLRD



Sell

58 Cards

\$5,800.00

Mar 6, 2025



Carl Schumacher

CLSC



Buy

288 Cards

\$18,987.38

Mar 6, 2025



Jesse Owens

JSOW



Buy

288 Cards

\$18,987.38

Mar 6, 2025



Frank McAllister

FRMC



Sell

58 Cards

\$5,800.00

Mar 6, 2025

Original Figma screens / viewport crops. Values and transactions are illustrative design content.

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02 / PRODUCT

RAMS

An operational home
for a creative team.

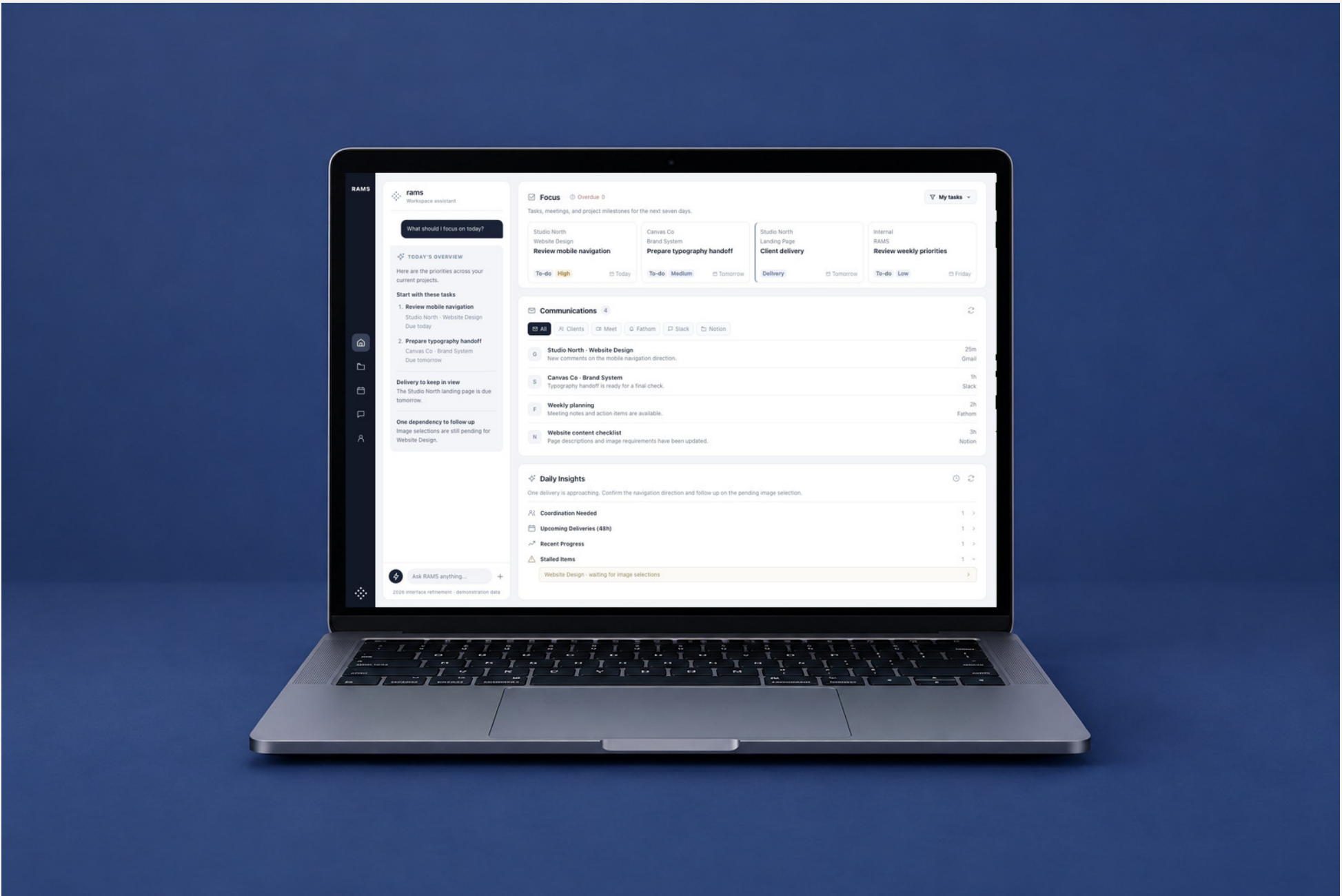
A platform designed around an agency
workflow, bringing tasks, communication
and AI assistance into one workspace.

CONTRIBUTION

Product architecture, UI and AI workflow design

STAGE

MVP / Internal agency project



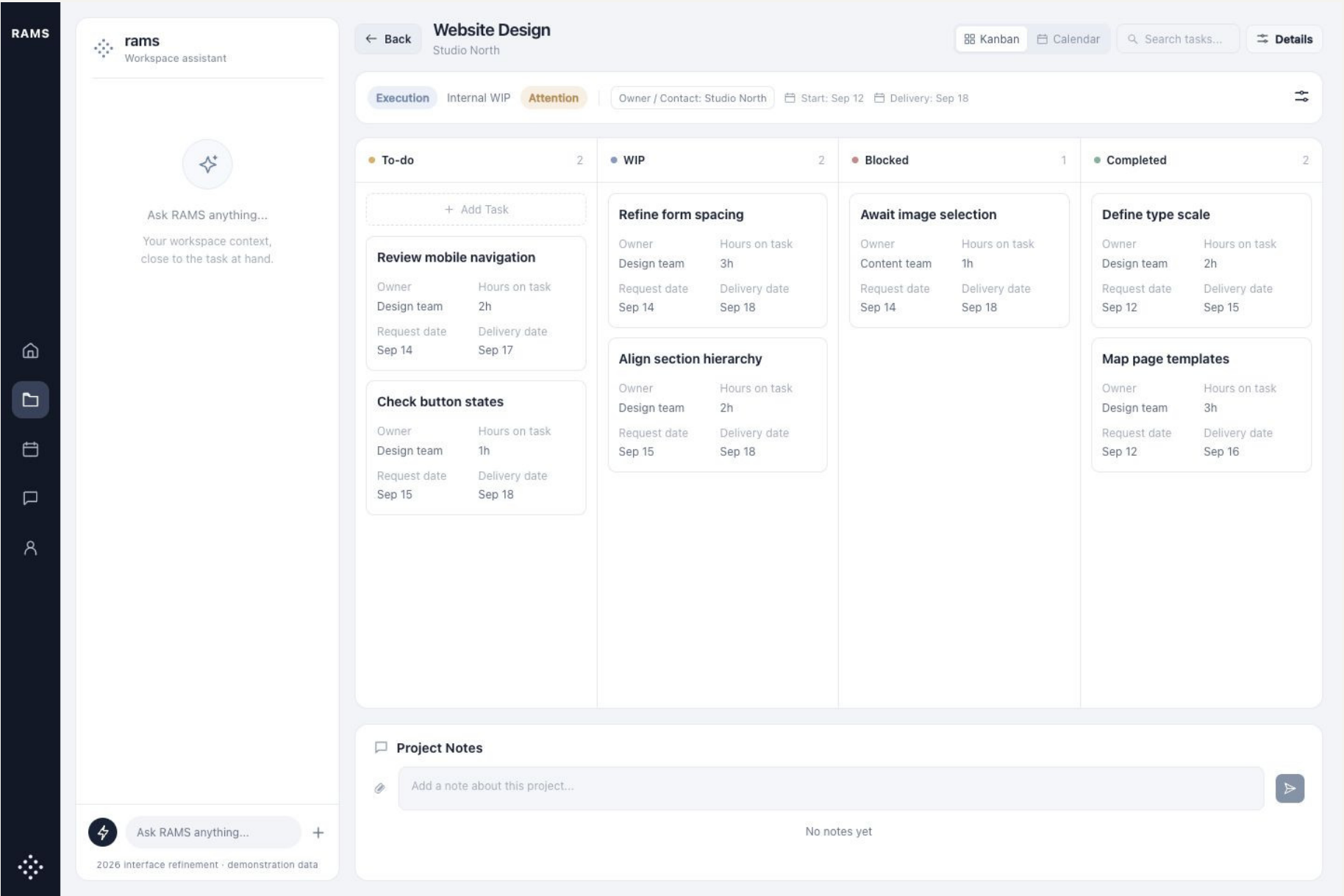
Original product · 2026 interface refinement with sample data

Context for the daily work.

The product connects communication sources with clients, projects, tasks and calendar views. Conversational access sits beside the visual workspace, giving different ways to reach the same context.

DESIGN DECISION

Keep operational information visible and editable while introducing AI assistance.



Original product · 2026 interface refinement with sample data

Retrospective summary of the existing product structure, not a new research study.

03 / PRODUCT

Glow

From an assessment
to an appointment.

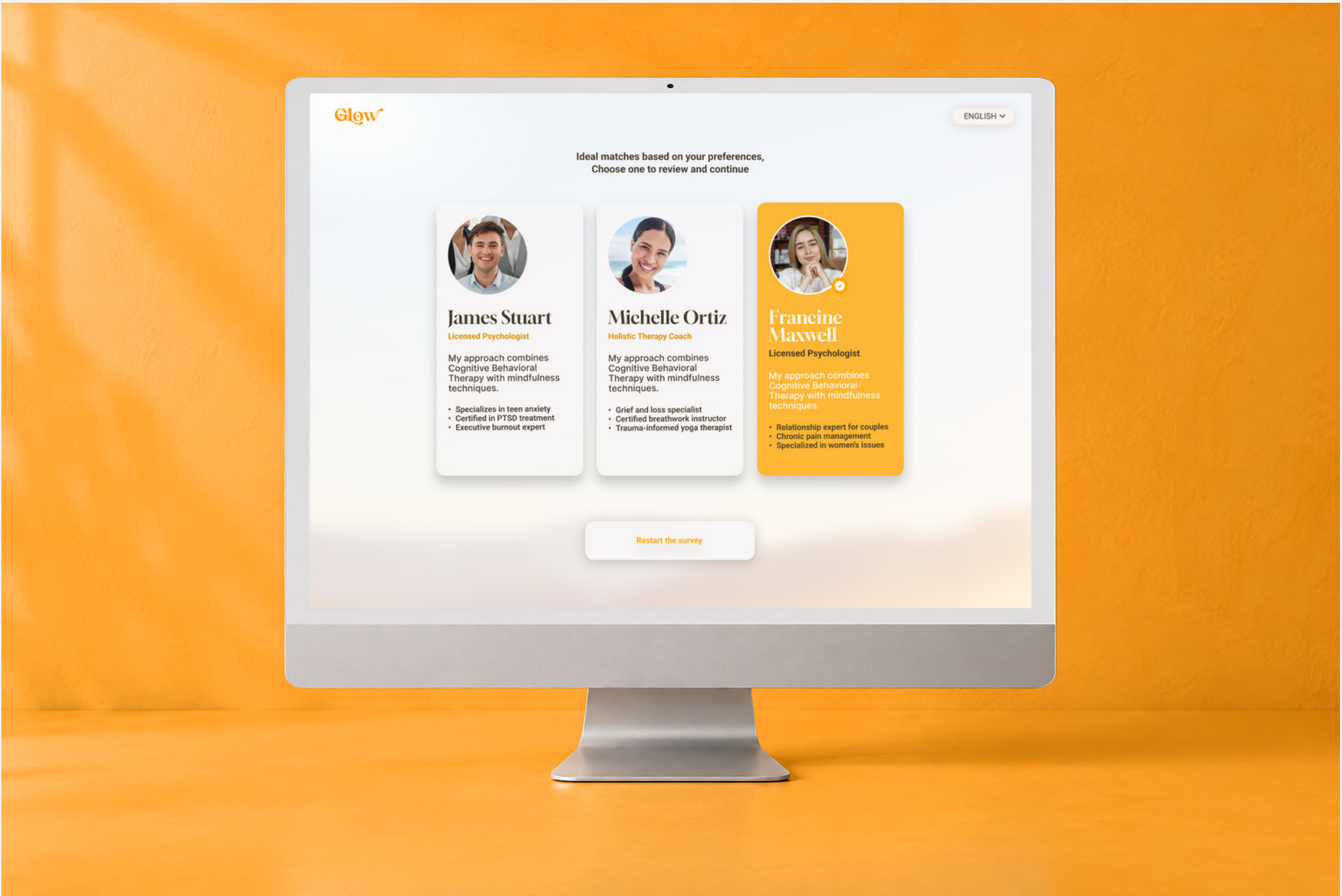
A redesign of an in-development platform,
connecting preferences, therapist selection,
scheduling and dashboards for both sides
of the service.

CONTRIBUTION

Journey redesign, dashboard structure and UX/UI

STAGE

Proposed platform redesign / Product demo

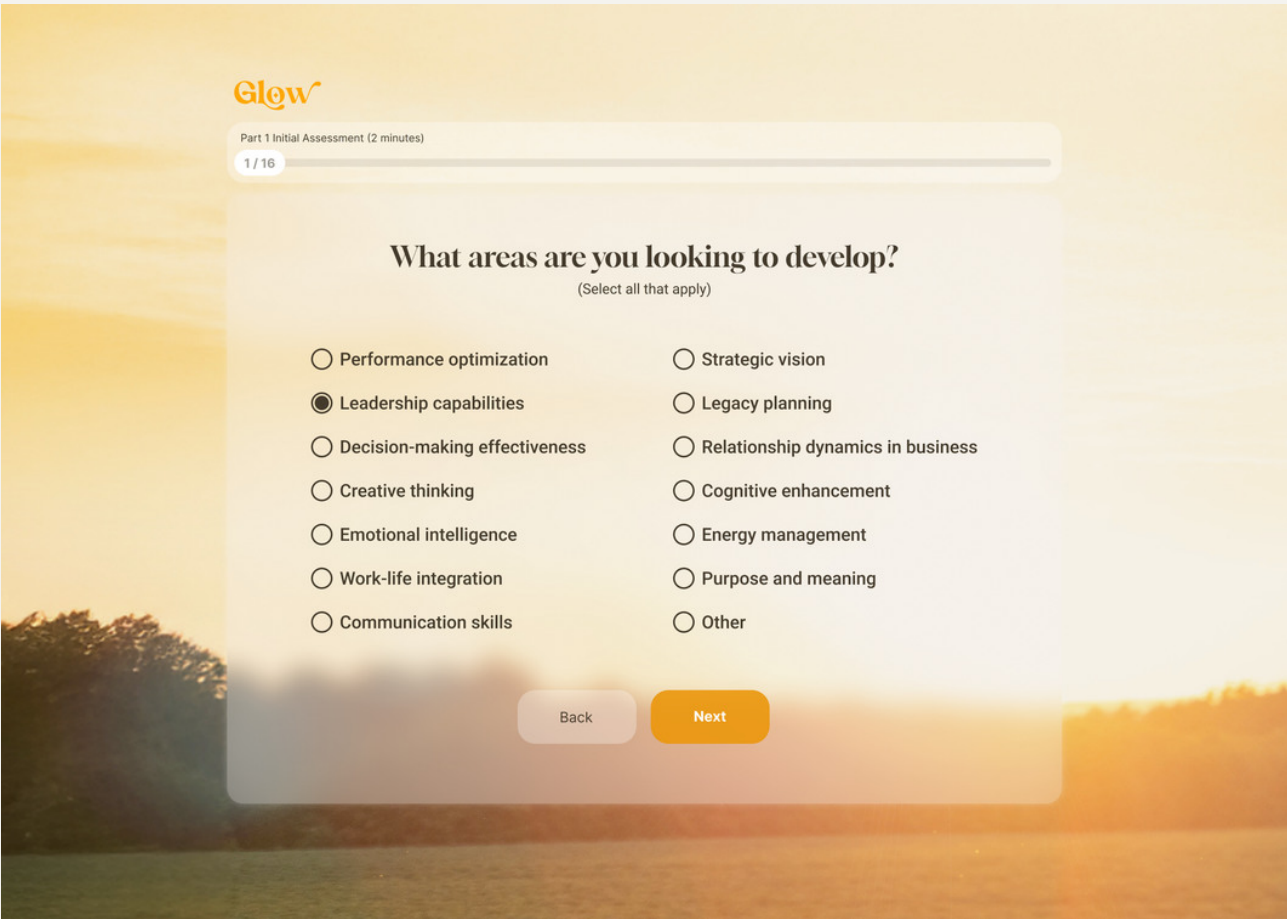


Original Figma interfaces · Presentation mockup

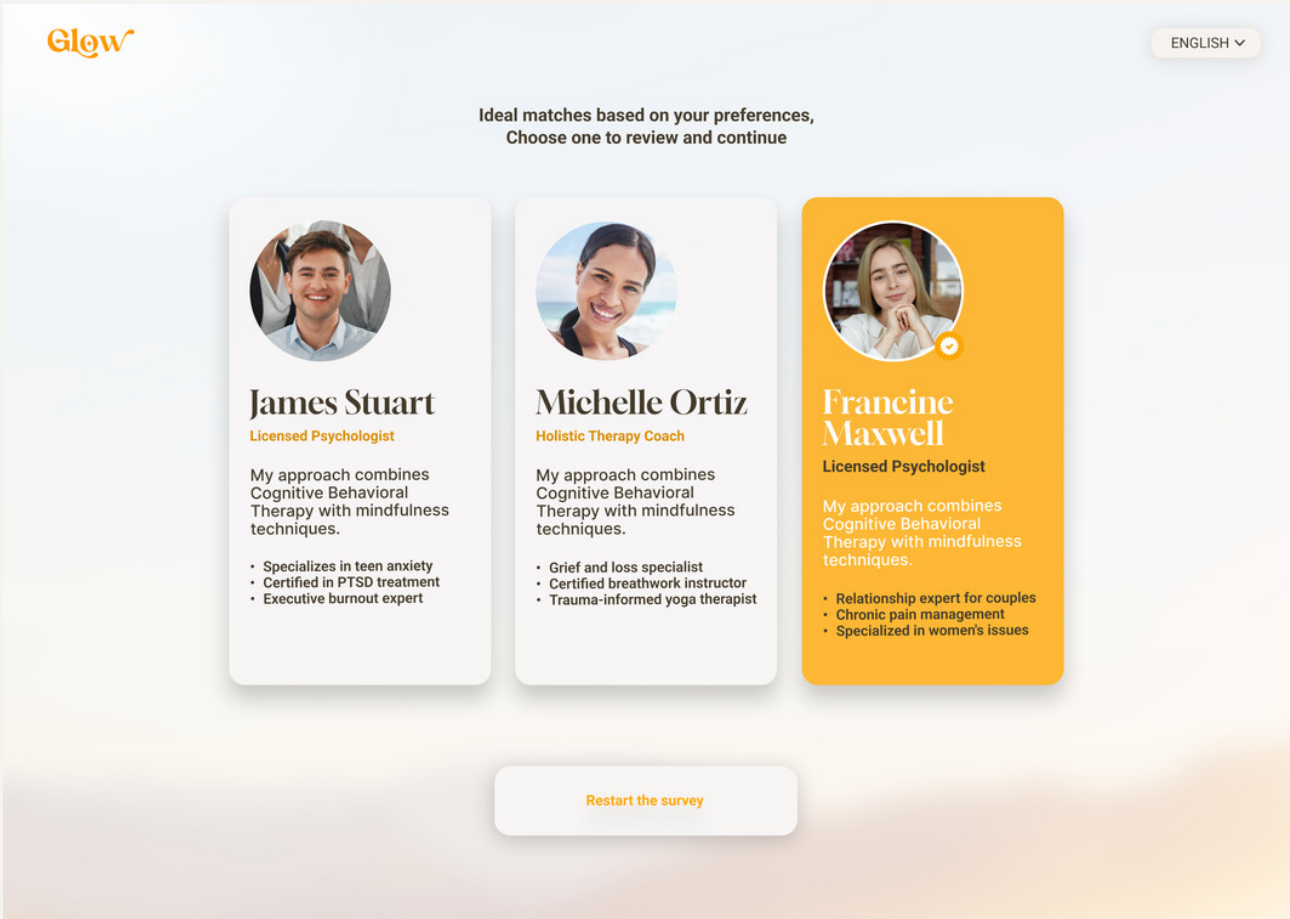
Give each step a clear job.

The assessment gathers preferences; the matching view turns the result into options that can be reviewed before booking.

ASSESSMENT



THERAPIST SELECTION



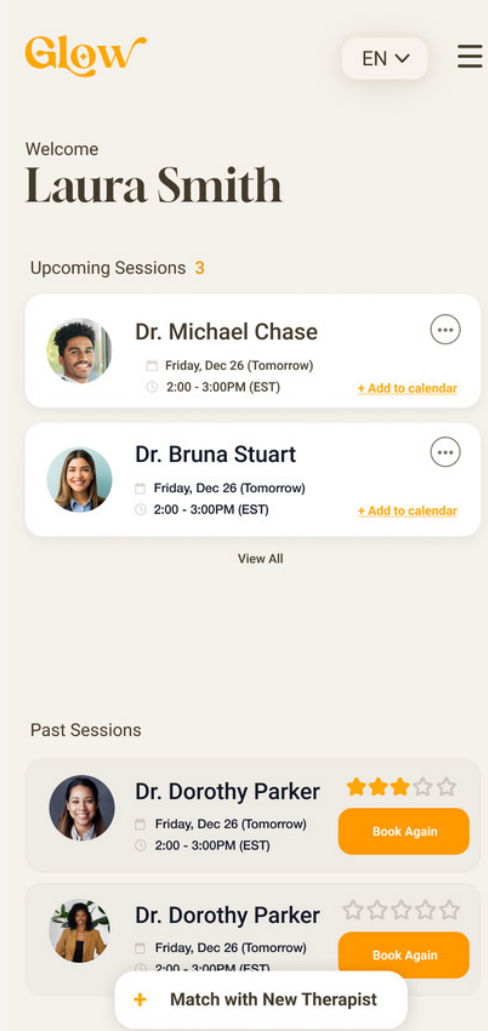
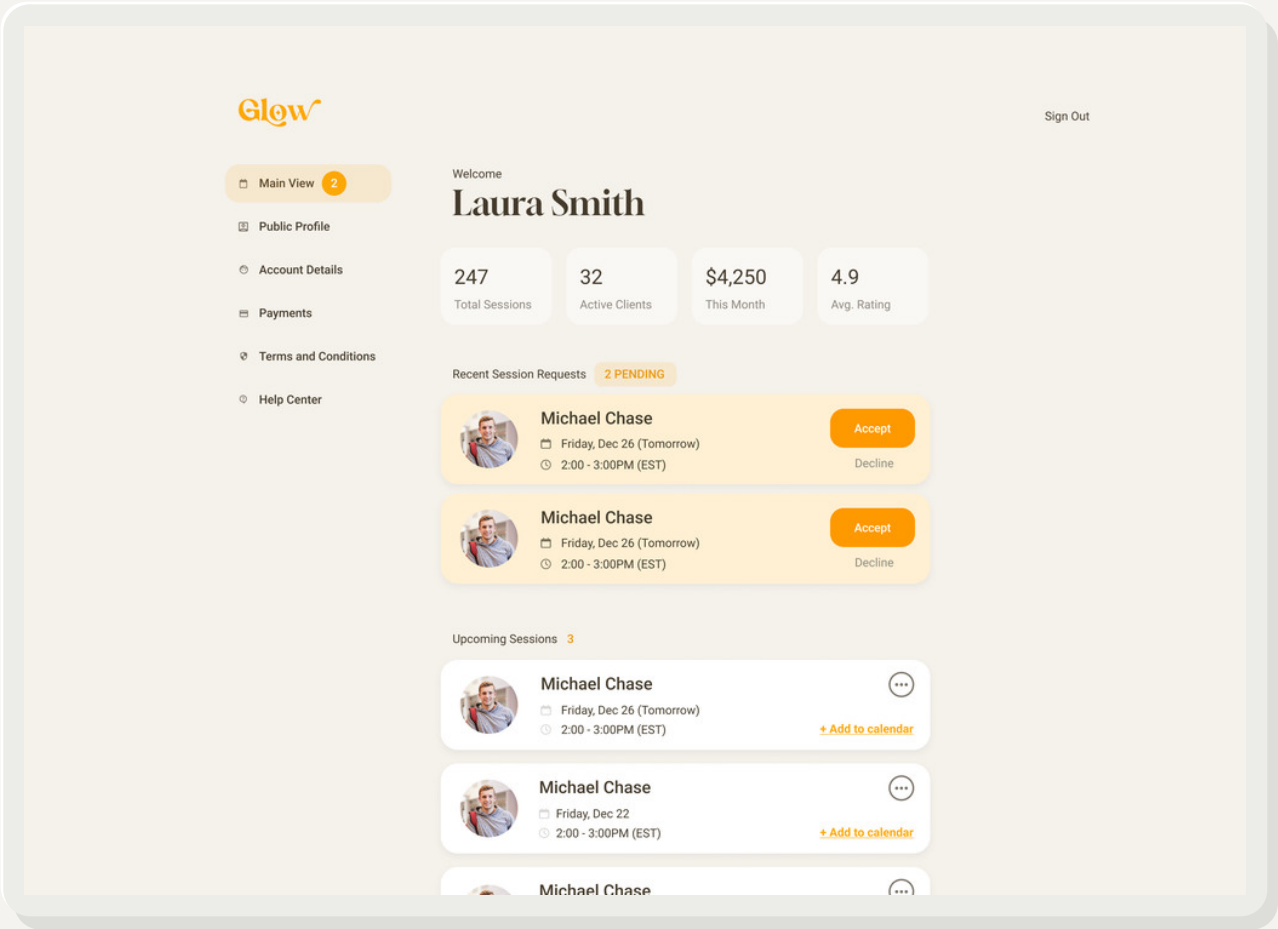
Original Figma frames / desktop layouts

One service. Different tasks.

Clients review sessions and book again. Therapists manage availability, requests and appointments. Each workspace organizes information around the tasks of its audience.

DELIVERED DESIGN

Assessment, matching, profile and scheduling flows, plus client and therapist dashboard layouts.



Original Figma frames / therapist desktop detail and client mobile

A service across small screens.

The mobile layouts carry the service from reviewing a therapist into choosing a time and sharing session feedback. Each state keeps its primary task visible.

DESIGNED STATES

Therapist profile, scheduling and session feedback, shown as original interface designs.

REVIEW





Emily Carter
Licensed Psychologist

I focus on practical, solution-oriented strategies through Cognitive-Behavioral Therapy. My approach is structured but flexible, helping you to manage stress, anxiety, and everyday challenges

Specialization

—

- Self-Esteem and Confidence Building
- Coping with Life Transitions
- Grief and Loss Counseling

Academic background

+

Price per session

—

SCHEDULE



EN ▾

Schedule your call with:

Michelle Ortiz

January

<

>

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	16	16	17	18	19
20	21	22	23	24	25	26
27	28	29				

Europe/Amsterdam ▾

30min session

Select the time of your call

7:00 AM

7:30 AM

8:00 AM

8:30 AM

REFLECT



How was your session with Dr. Dorothy Parker?

Your feedback helps us improve your experience and support our therapists' growth.

★

★

★

☆

☆

Tell us more...

SUBMIT

Original Figma screens / viewport crops; sample profiles and appointments

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04 / PRODUCT

Embassy

A shared language
for complex
wealth workflows.

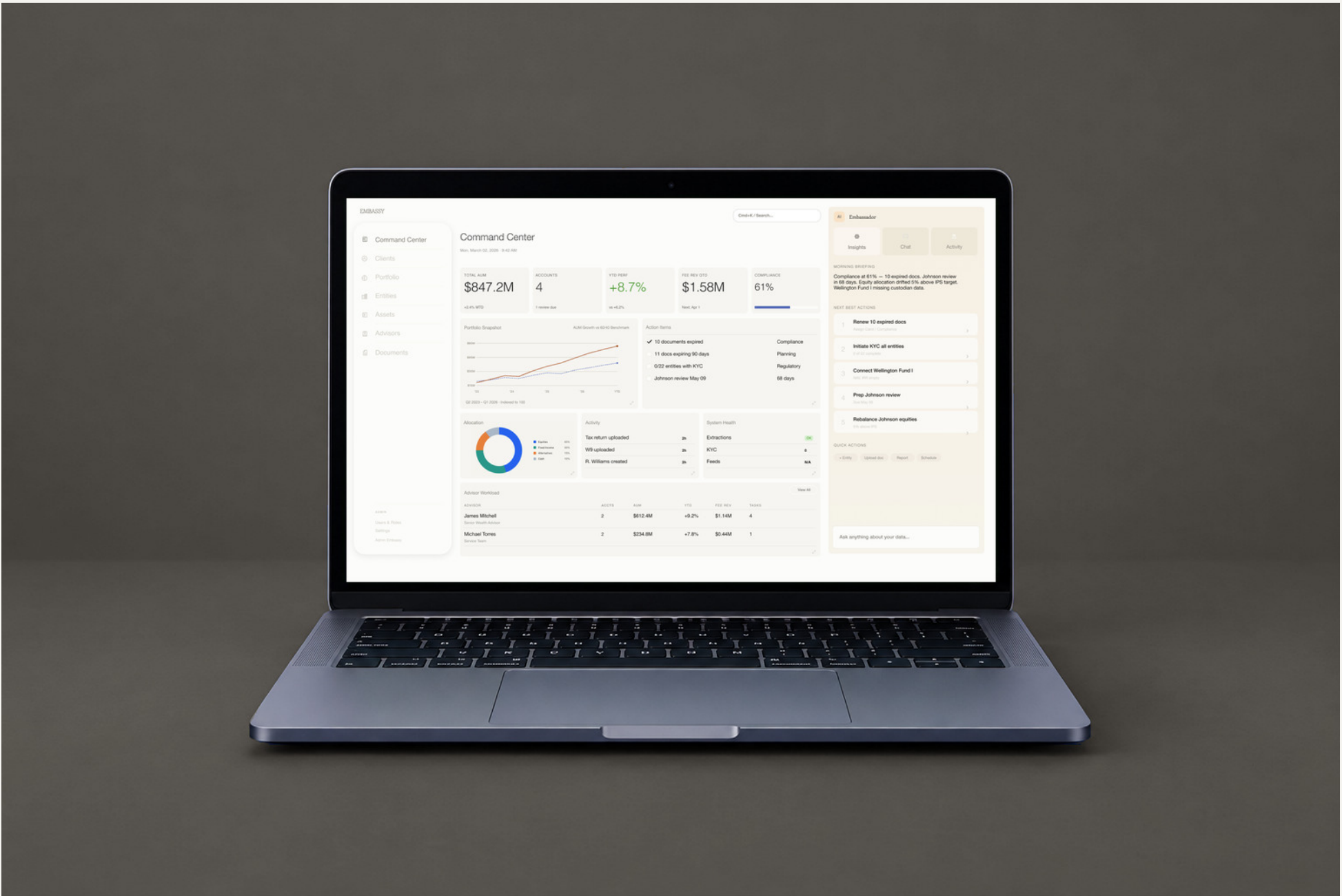
Within AGD, I designed UX/UI and used Claude to build a coded reference system for a wealth platform, working from the team's established visual direction.

CONTRIBUTION

UX/UI, coded system, mobile and developer collaboration within AGD

STAGE

Live platform / Design references shown



Original Figma design reference · Presentation mockup

Shared rules. Concrete handoff.

I used Figma and Claude to translate the design direction into shared tokens, reusable components and an HTML/CSS reference library. Examples and documentation gave engineering a concrete package to inspect and adapt.

Four status families separate lifecycle, risk, category and financial events.

16

DESKTOP REFERENCES

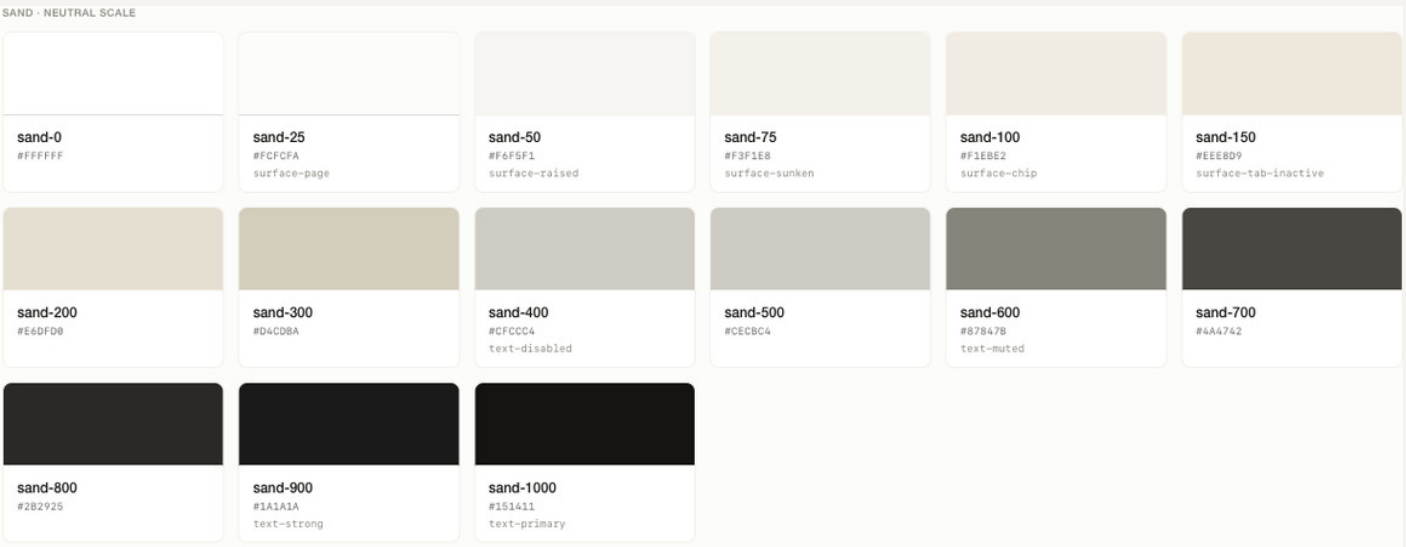
16

MOBILE REFERENCES

One

TOKEN FOUNDATION

FOUNDATION TOKENS



DISTINCT STATUS MEANINGS



Original coded system showcase / selected token and status details

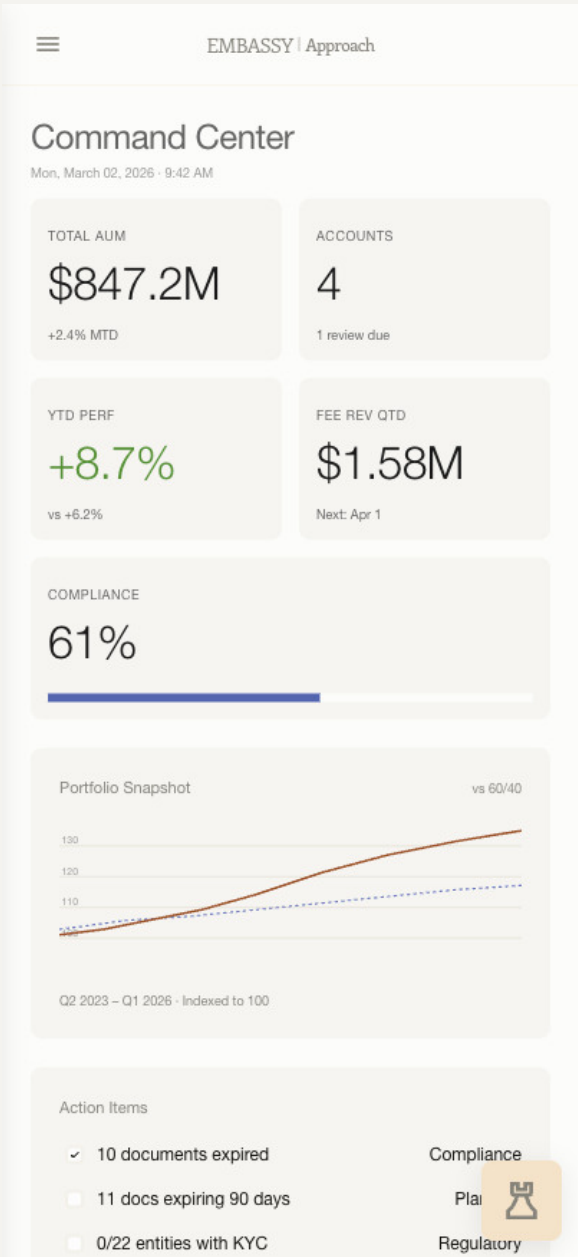
Same system. Different structure.

Mobile reuses the token foundation while changing the layout. Wide tables become cards, indicators form smaller groups, and the sidebar becomes a drawer. The AI control stays compact until it is needed.

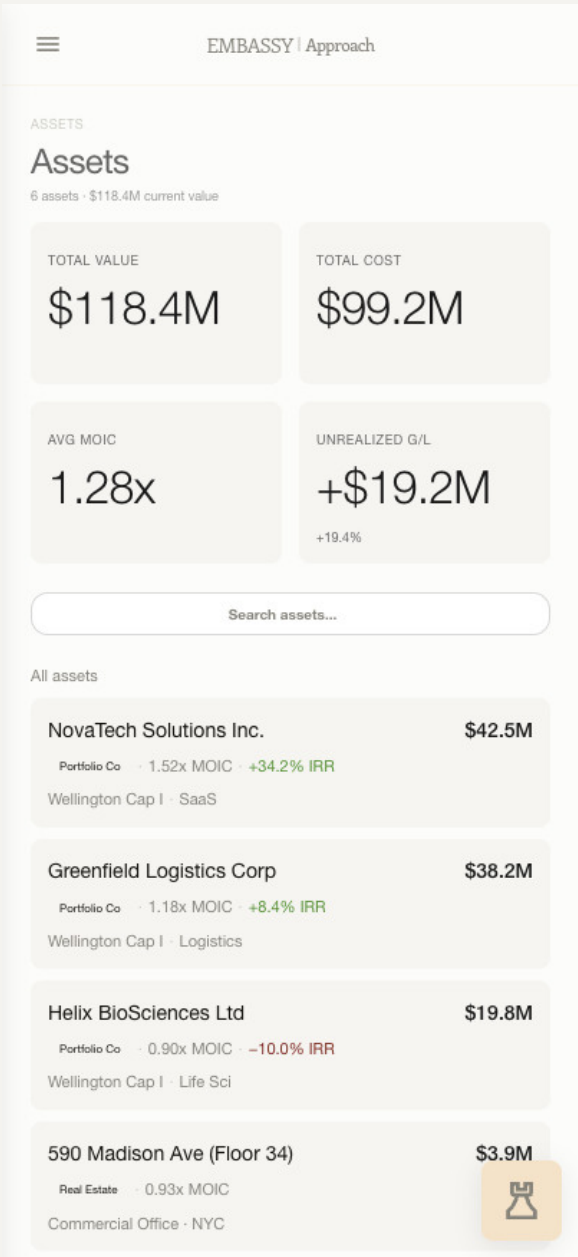
HANDOFF SCOPE

Responsive reference patterns for engineering to adapt; production behavior remains a separate implementation.

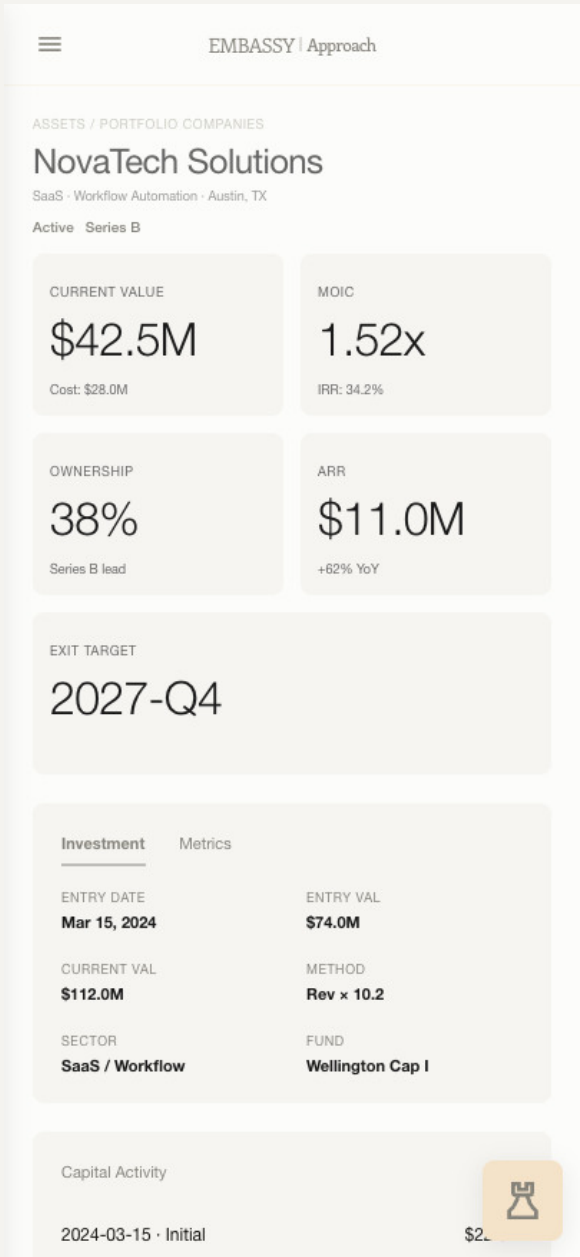
OVERVIEW



BROWSE



INSPECT



Coded mobile references / illustrative data; viewport captures

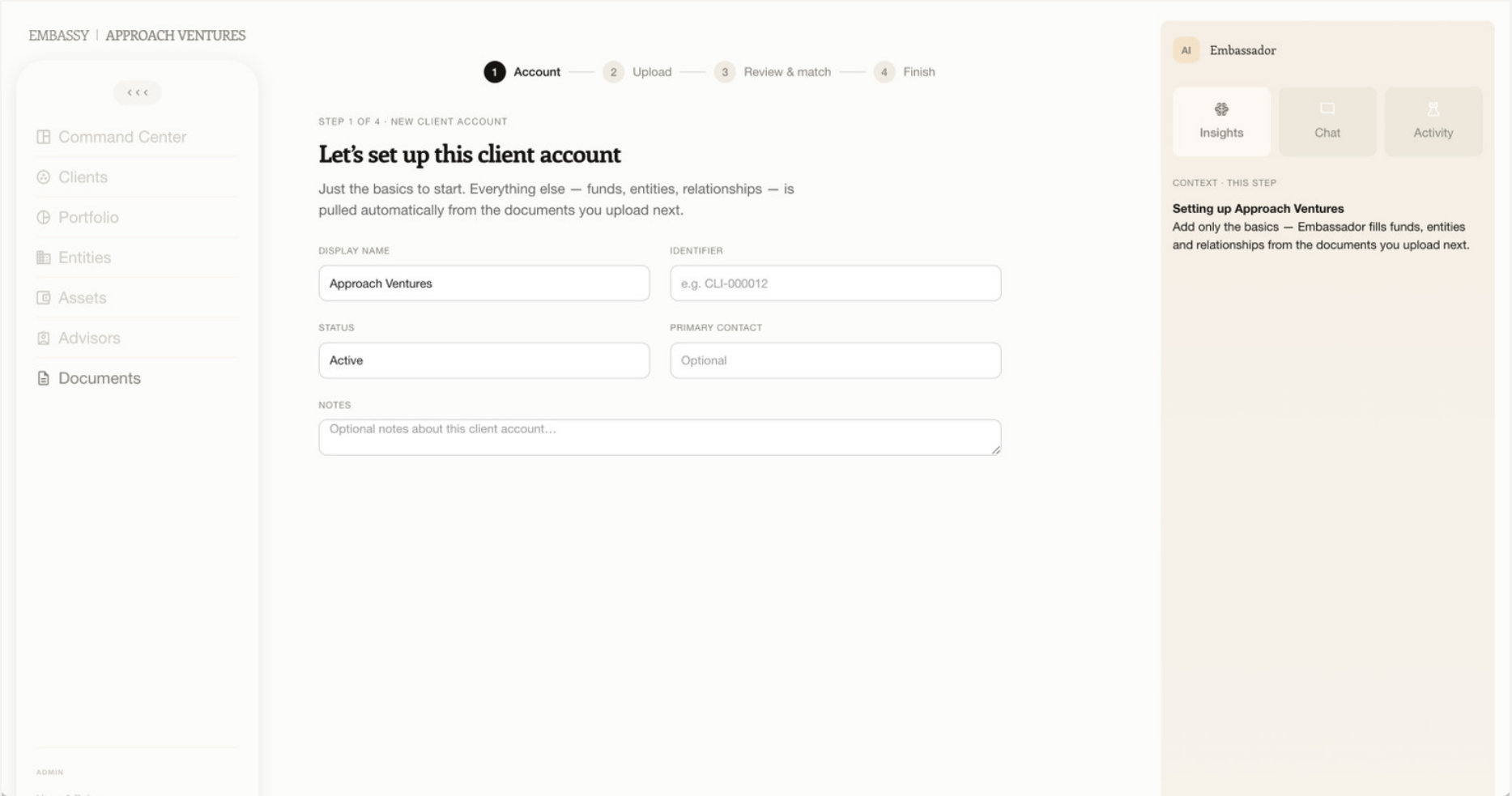
Design decisions, worked through together.

I led a dedicated design workshop with developers, explaining the system and its interaction rules. Across working sessions, we refined upload, matching and review through direct discussion and prototype walkthroughs.

ITERATION FOCUS

Keep ready items visible, clarify matching states and reserve more space for document review.

ACCOUNT SETUP REFERENCE



MATCHING-STATE EXPLORATION

HIGH CONFIDENCE	UNCERTAIN	NO MATCH FOUND
6	3	1
Auto-approved, no action needed	Confirm or change suggested match	Search manually or create new

Original design references / account setup and a cropped matching-state wireframe

05 / WEBSITE

NYAA

An institution,
its work and
the path to apply.

The New York Academy of Art website connects programs, people and admissions. Working within AGD, I contributed to the experience and its implementation.

CONTRIBUTION

UX review, responsive refinement, content implementation and QA within AGD

STAGE

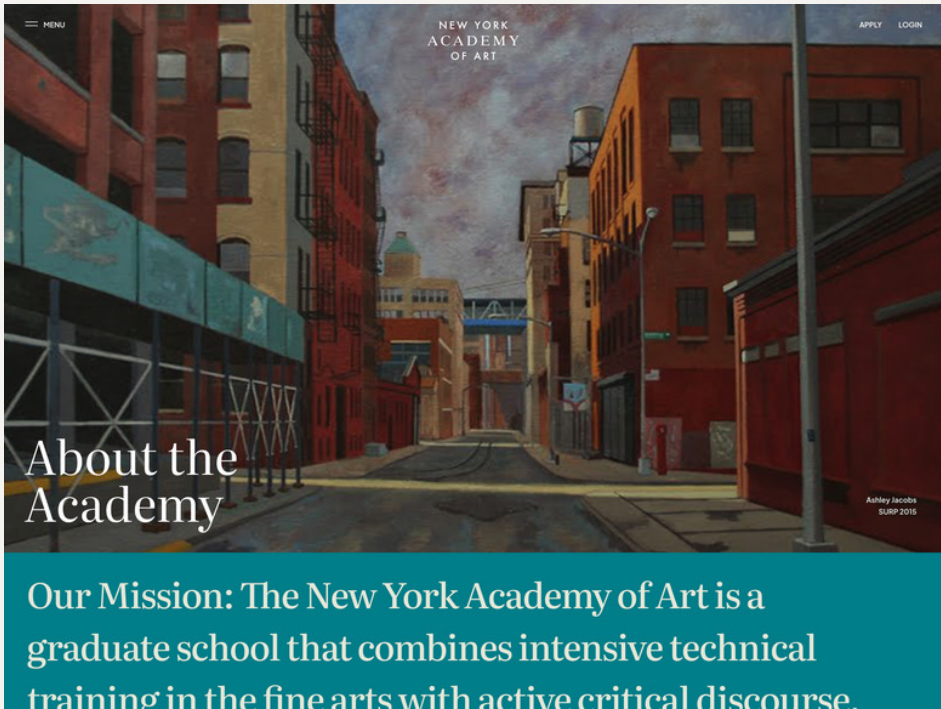
Client website + application experience



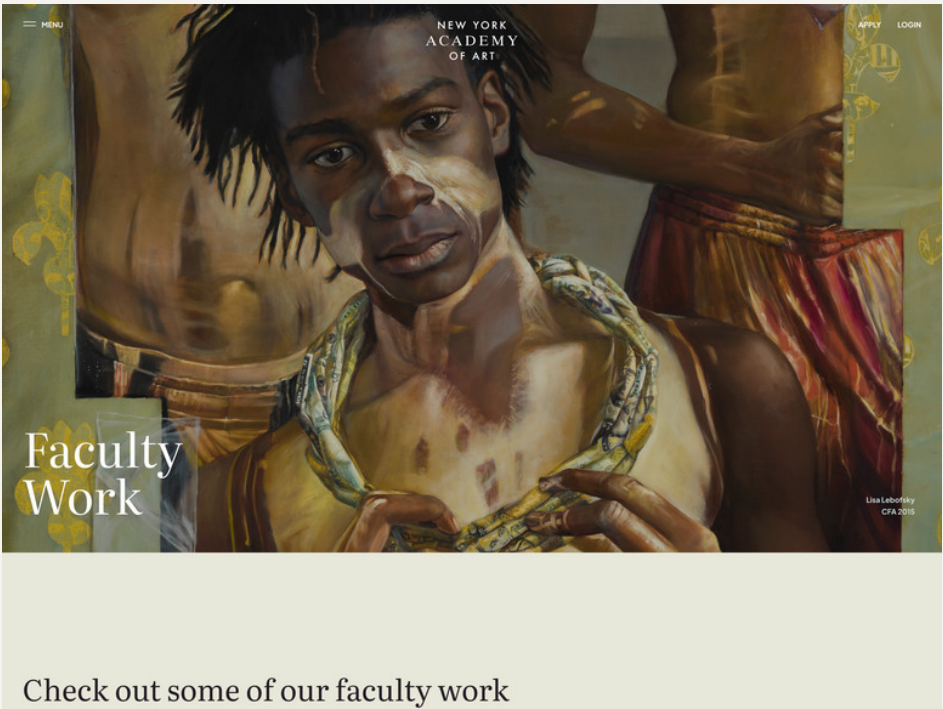
Original Figma interfaces · Presentation mockup

Many ways into one institution.

The website gives prospective students a way to understand the Academy through its identity, faculty, exhibitions and academic life.



The Academy



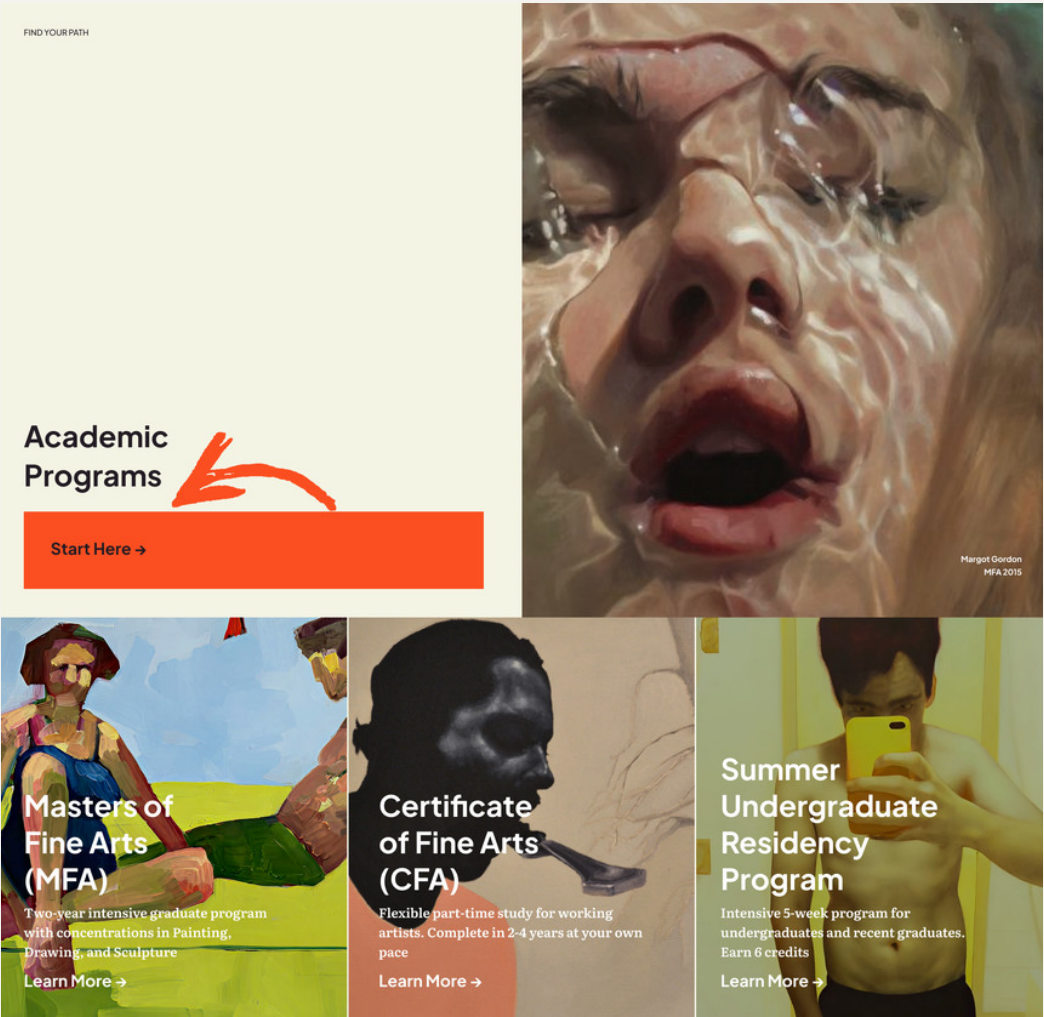
Faculty work



Exhibitions

Content with its own structure.

Program discovery, news and next-step actions use different layouts while sharing the same visual language.



Original Figma modules / academic programs, editorial links and admissions actions

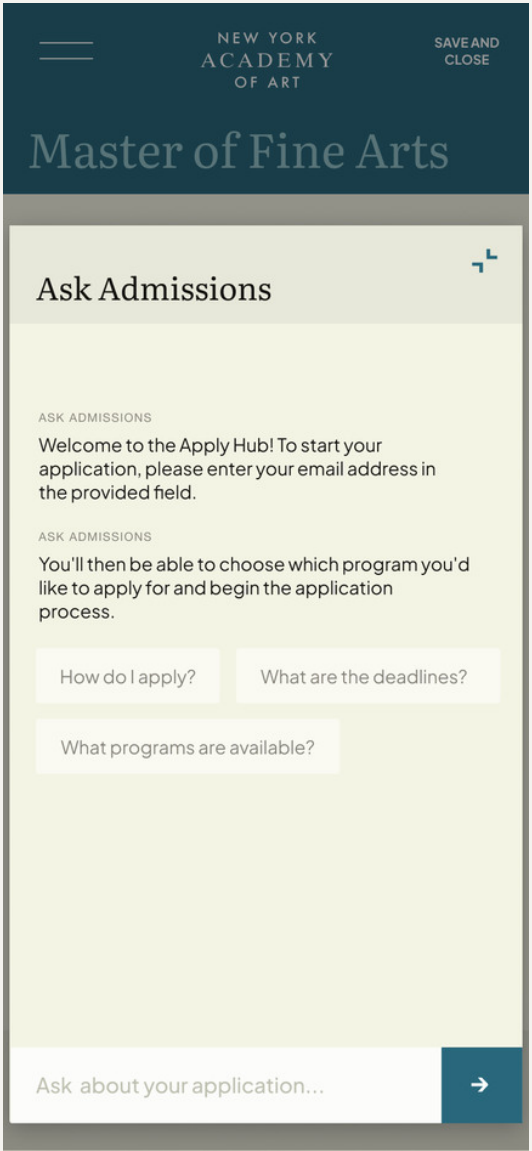
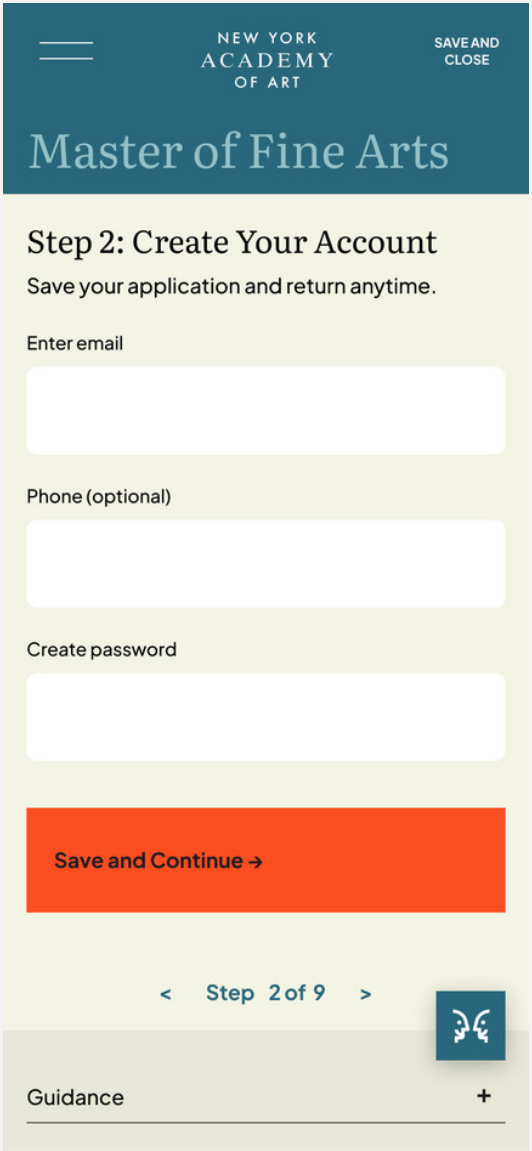
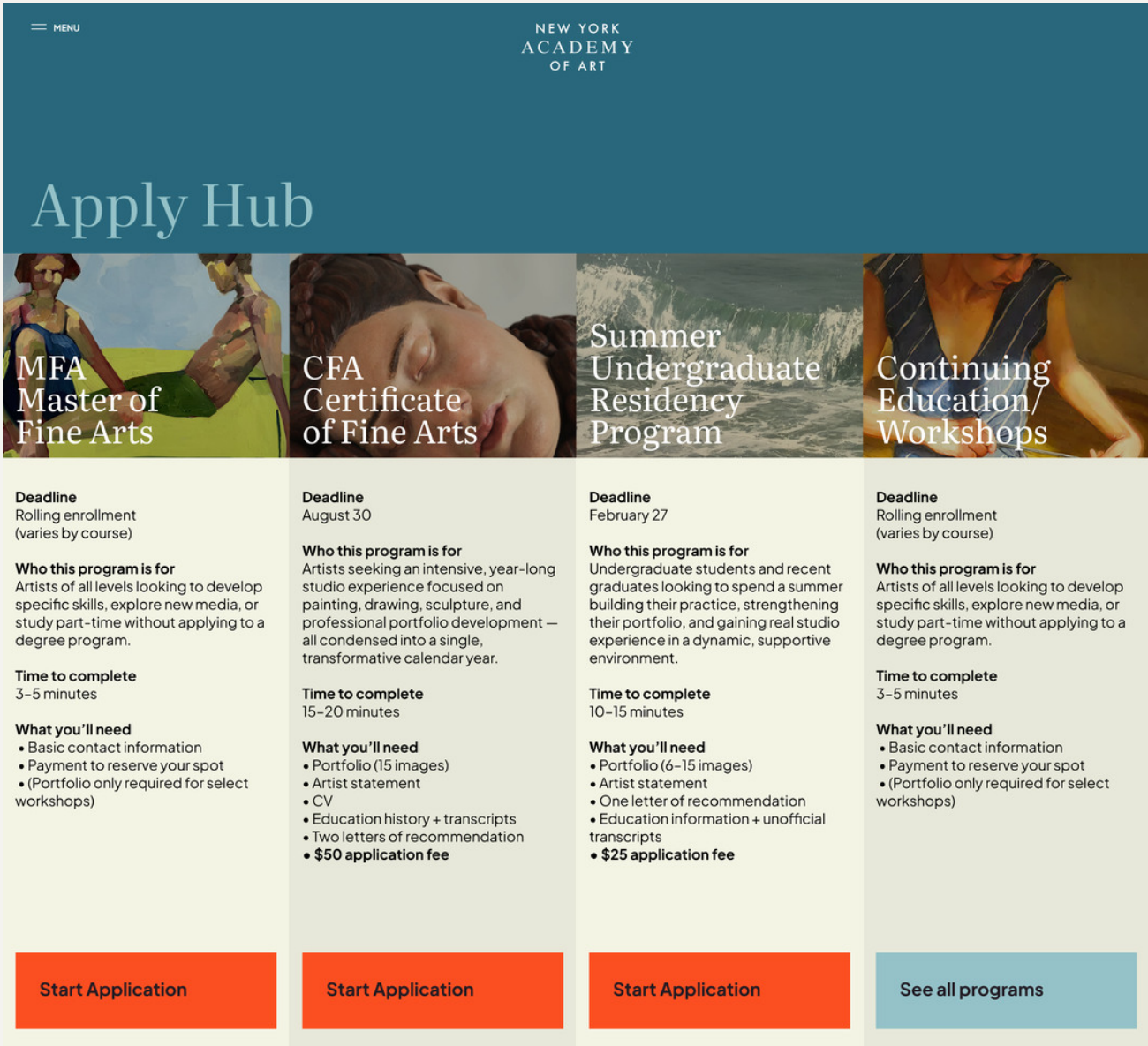
Structure for detailed content.

Curriculum & Structure	Year 1	+
	Year 2	+
Course Areas	Studio Practice	+
	Art History & Theory	+
	Professional Practice	+
	Thesis & Exhibition	+
Concentrations	Drawing	+
	Painting	+
	Sculpture	+

Curriculum groups use expandable rows. A people directory pairs portraits with names and disciplines. The layouts make room for different content types across the institution.

Faculty		Working artists teaching in Tribeca. Our faculty maintain active practices — their work is in major museums, their shows open in major galleries — and they bring that practice directly into the studio with students.	
	Perla Michaels Provost		Michelle Grimaldi Drawing & Anatomy
	Wade Schuman Director - Painting		Nina Levy Director - Sculpture
	Martina Calder Director - Printmaking		Clifford Owens Director - Critical Studies
	Dan Thompson CFA Faculty Chair		Margaret Bowland Painting
	Karla Kauper Painting		Judy Fox Sculpture
	Anne Smith Painting		Judy Fox Sculpture
BROWSE ALL FACULTY →			

From choosing a program to applying.



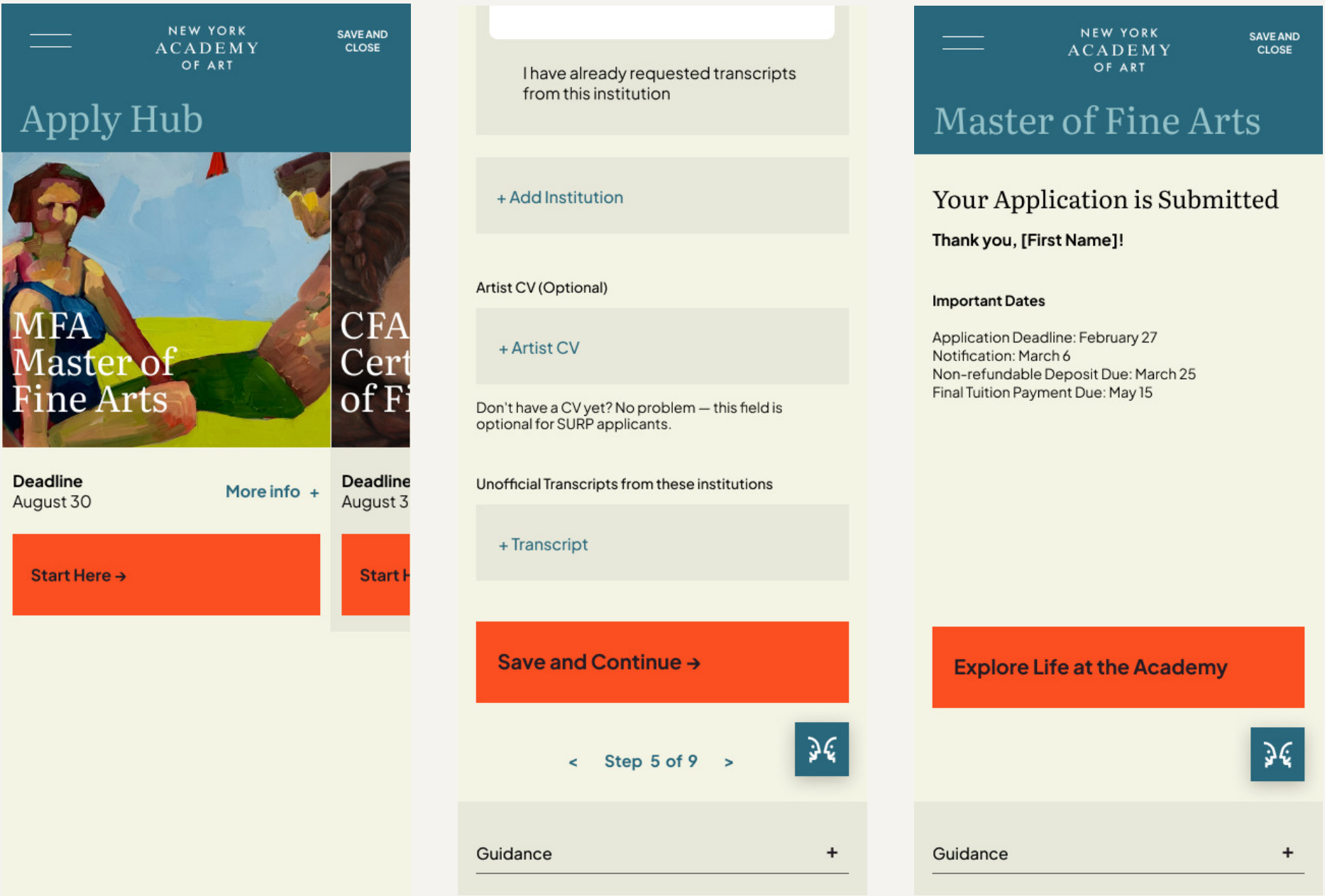
Original Figma frames / Apply Hub, account creation and application assistance

Continuity through the application.

The mobile designs connect program selection, document inputs and a distinct submission state. Primary actions and contextual guidance recur across the flow.

RETROSPECTIVE DESIGN FOCUS

Keep each step and its next action explicit on a small screen.



Original mobile designs / selected document-input viewport; original sample dates and placeholder name retained

Delivery is in the details.

ACTION HIERARCHY

The implementation connected Apply to the Apply Hub, removed repeated calls to action and grouped review information within the admissions overview.

RESPONSIVE REVIEW

I worked on consistent imagery, artist credits and content across breakpoints, then checked related pages after changes.

HANDS-ON APPLICATION REVIEW

My recorded walkthrough flagged unclear saving and submission feedback. These were review findings; the records do not show that every issue was resolved.



Original Figma exhibition page / content and layout detail

WEBSITE

22K

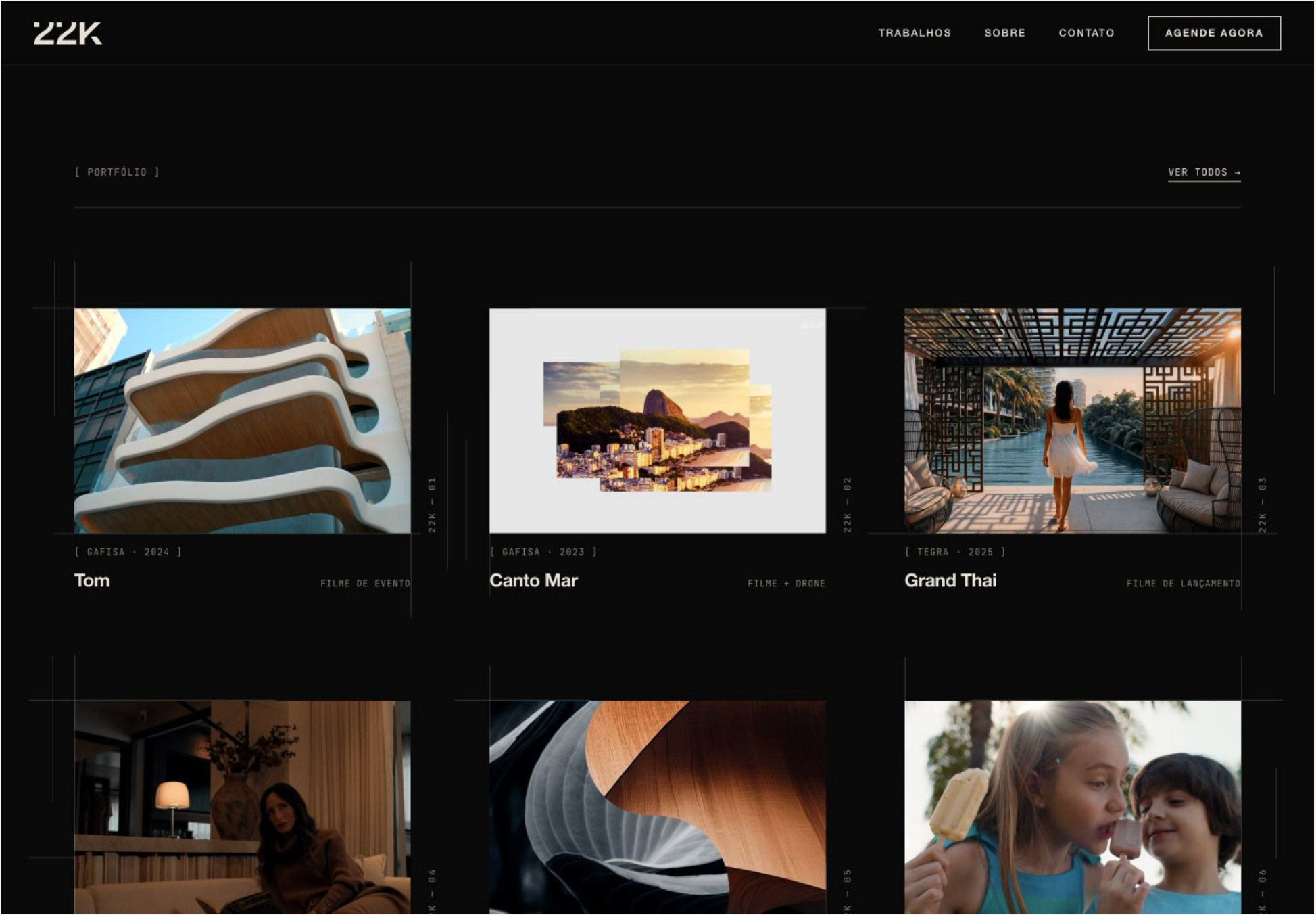
A cinematic home
for film production.

Full-bleed film imagery and a project-led
structure bring the studio’s work and
production capabilities into one visual
narrative.

SCOPE / STAGE

Website design and implementation / Live website

www.22k.film



Original website capture

WEBSITE

Celium Capital

A clear introduction
to an investment firm.

The website moves from the firm’s
proposition into its approach, the search
fund model, team profiles and a direct
contact route.

SCOPE / STAGE

Website / Live publication

celiumcapital.com



Original website capture

WEBSITE

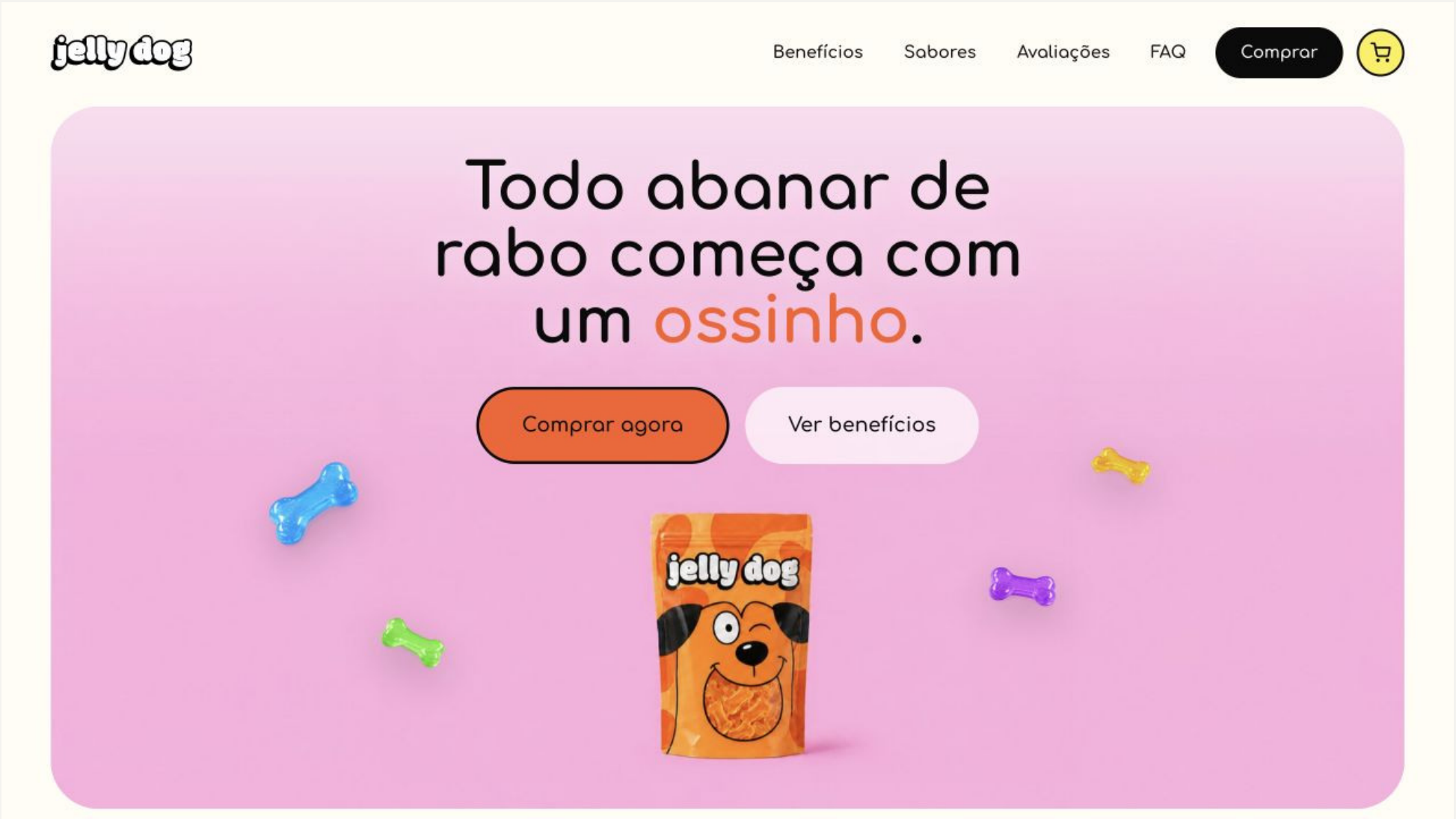
Jelly Dog

A brand with character,
on the web.

A playful digital extension of a dog-treat
brand. Expressive imagery and
illustration lead into product information
within a working website prototype.

SCOPE / STAGE

Self-initiated concept / Brand, web design and
prototype



Original website capture

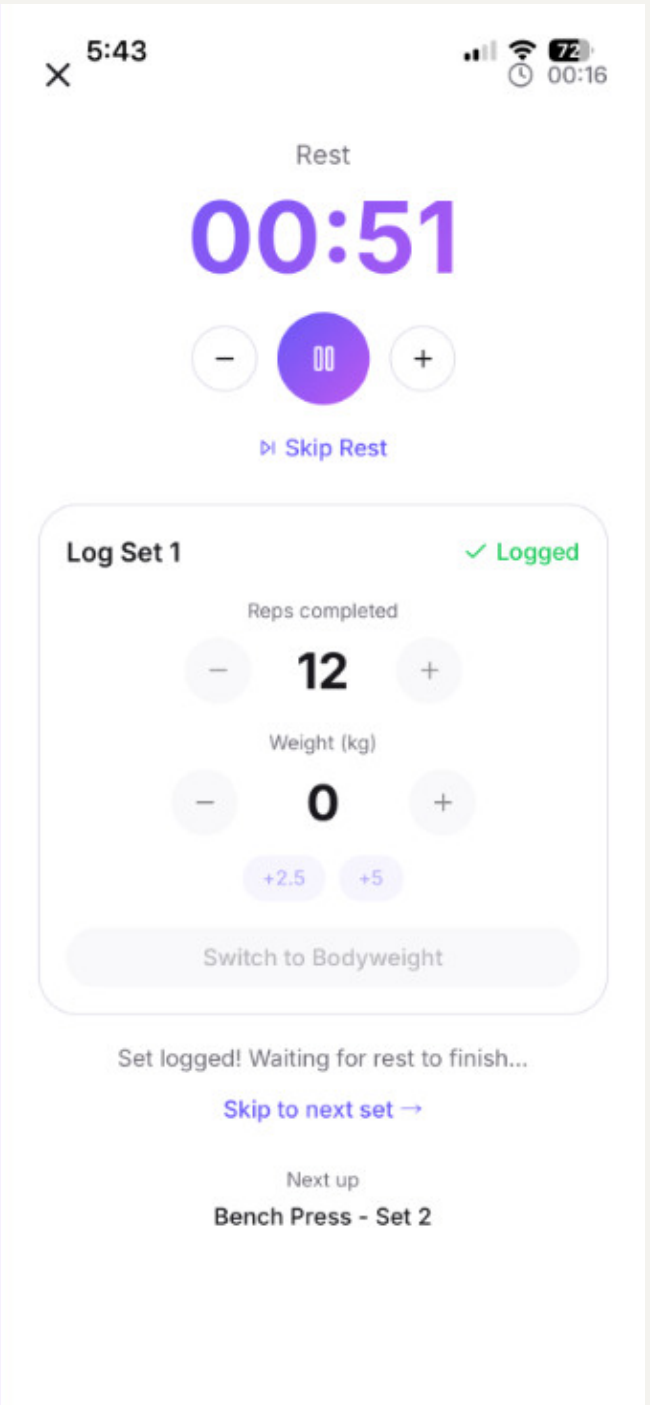
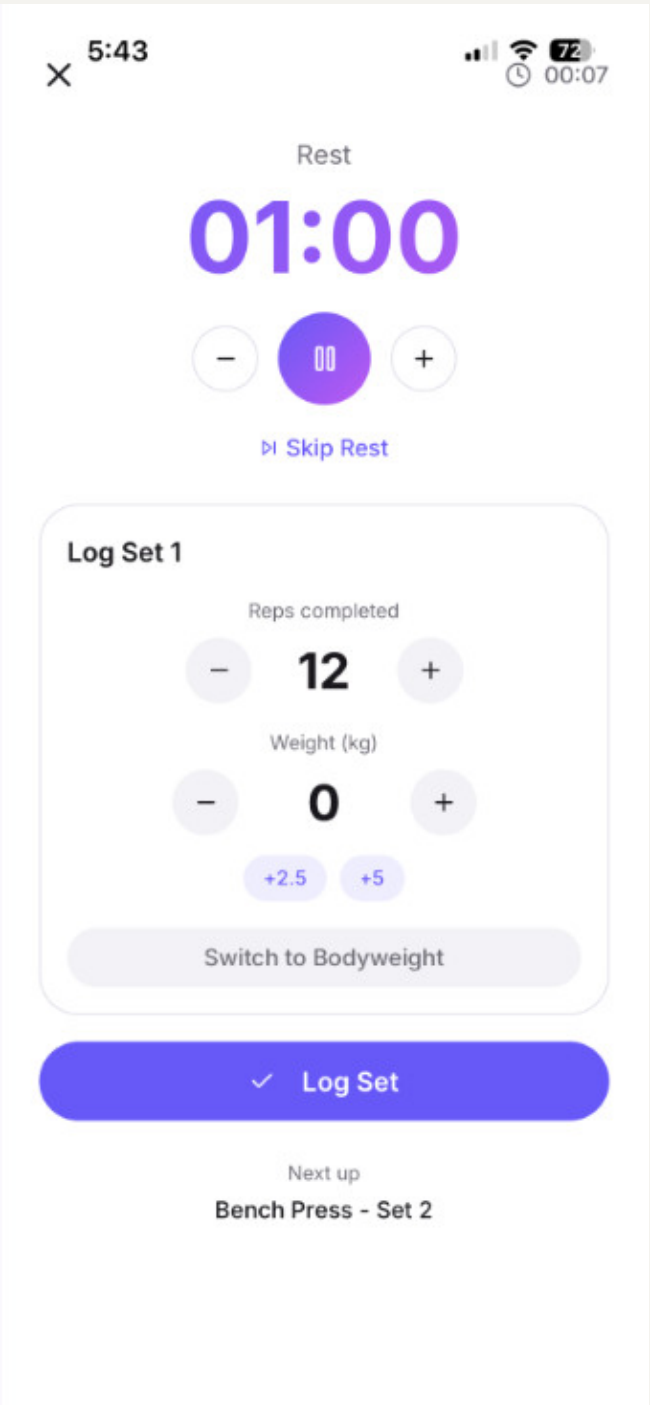
Goody

Logging that fits
the pause between sets.

A private fitness and nutrition app built around my training routine. The rest screen combines the timer with set entry, then confirms the record while rest continues.

CONTRIBUTION / STAGE

Product definition, interaction and UI / Private app



Original app screens / set entry and logged state

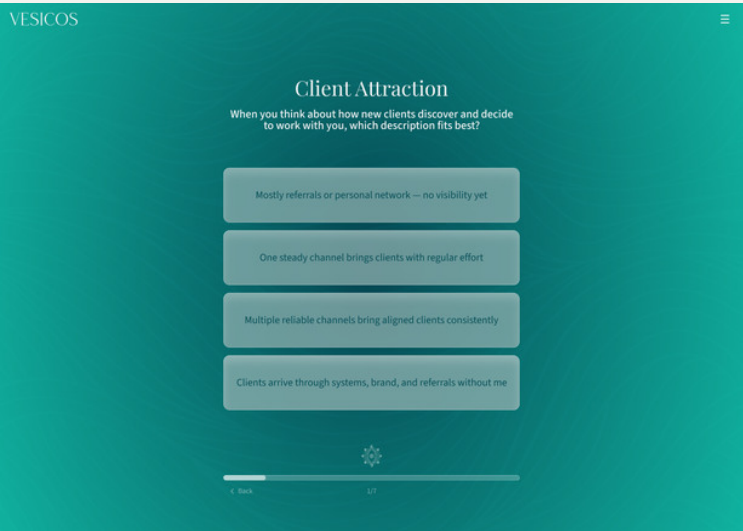
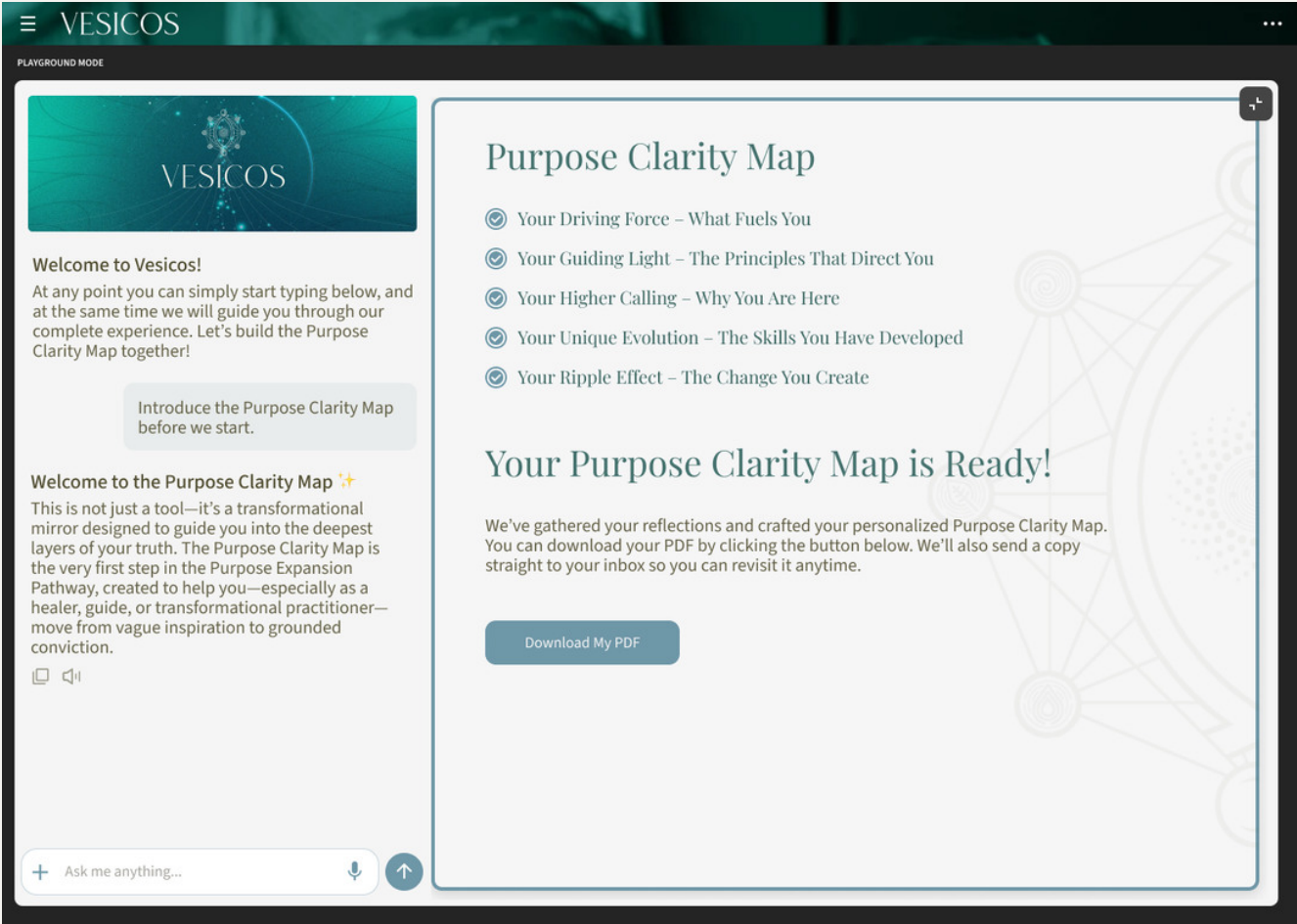
Vésicos

Guided input.
Visible output.

A conversational assessment pairs
guided input with a live report preview.
A structured quiz explores another way
to reach a personalized result.

CONTRIBUTION / STAGE

Interaction, information architecture and UI / MVP
and variations



Original Figma frames / conversation and report; structured question

08 / CONCEPT

Harmony

A place for discovery
inside the stay.

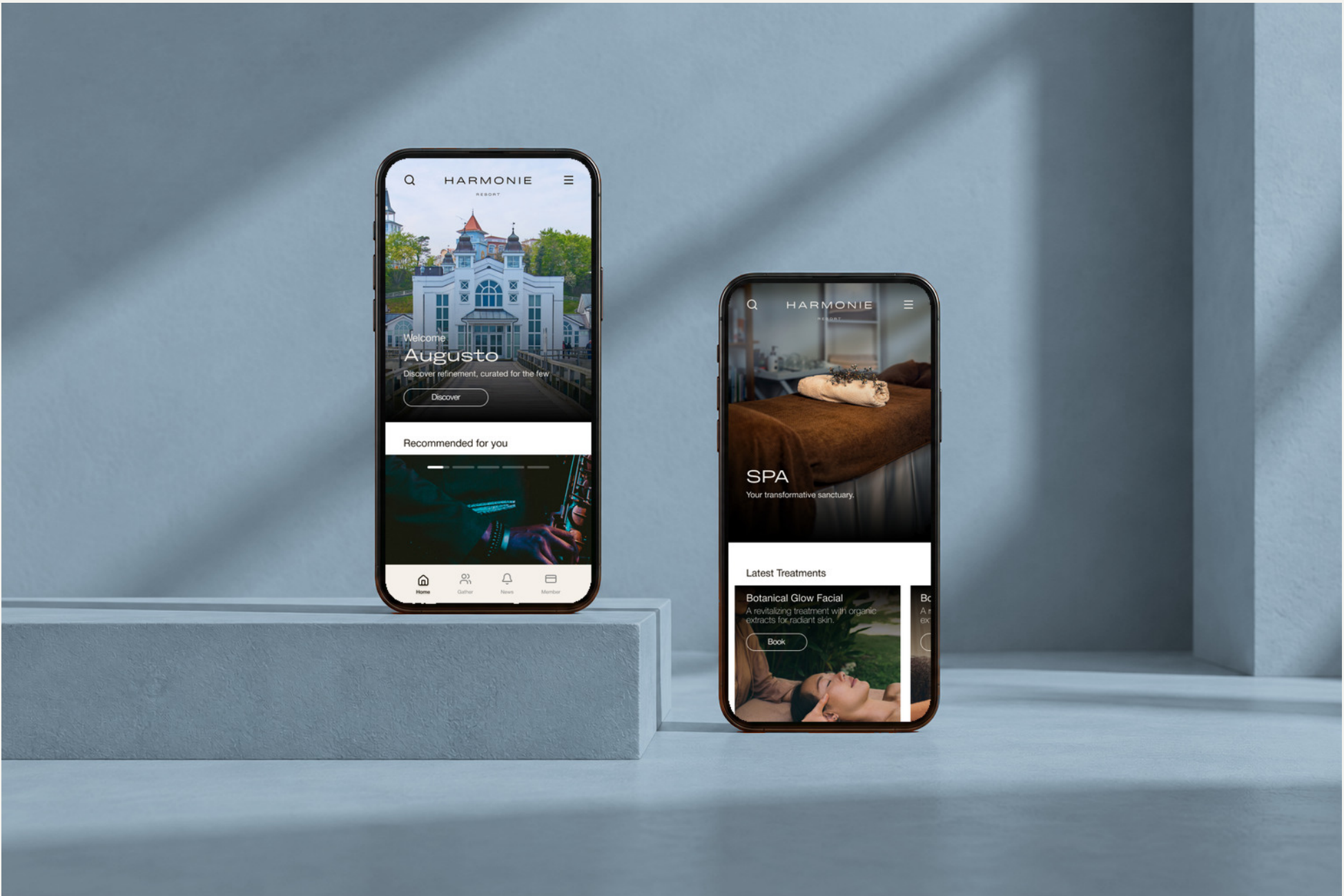
An unlaunched hospitality concept for
Harmonie Resort, bringing
recommendations, spaces and wellness
experiences into a mobile interface.

CONTRIBUTION

Concept, visual direction and mobile interface design

STAGE

Concept design / Not launched



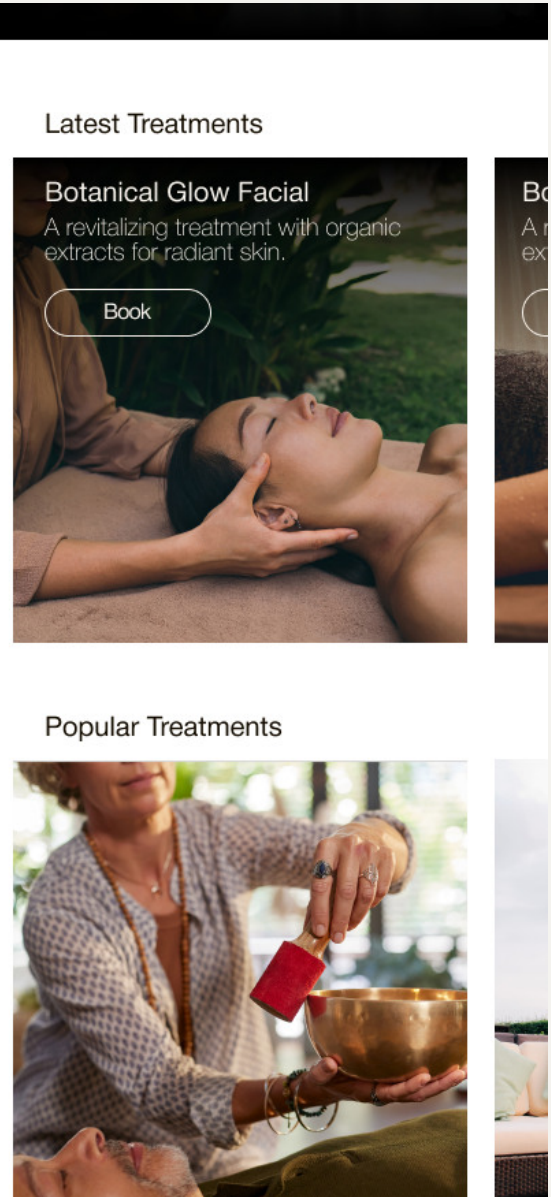
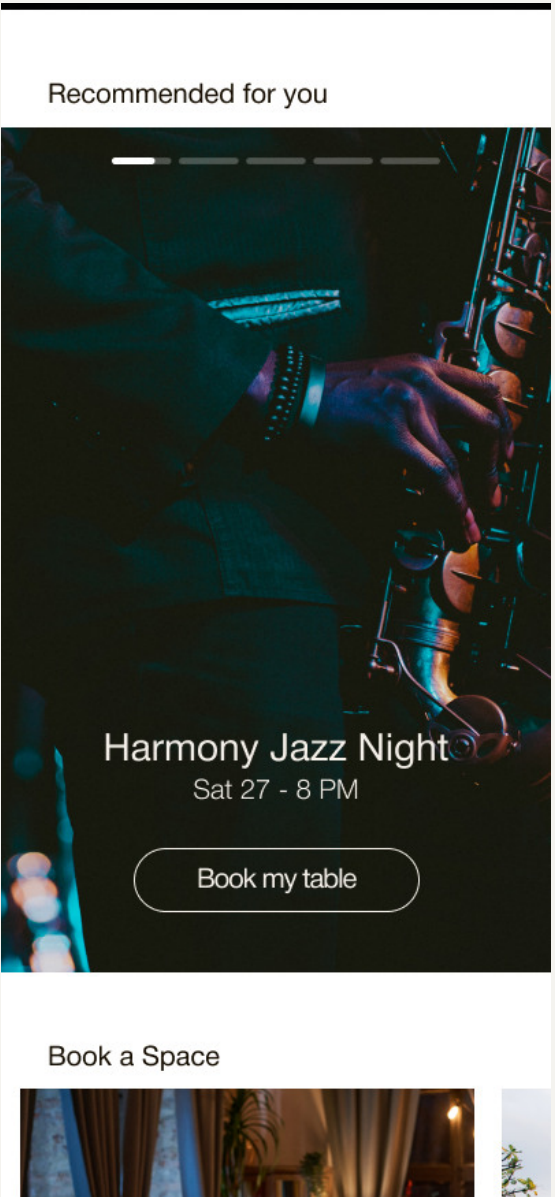
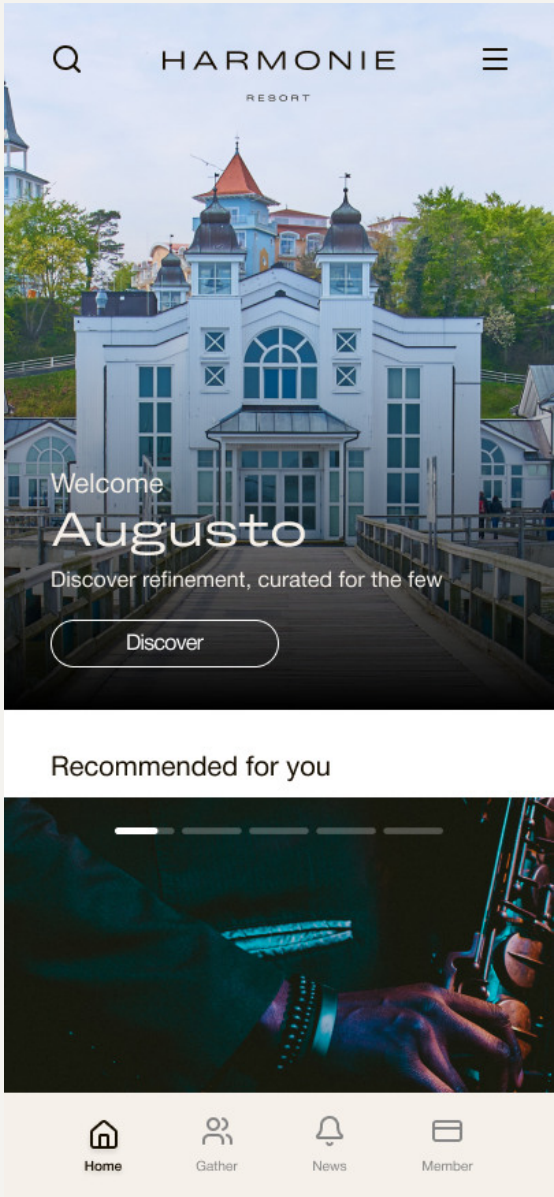
Original Figma interfaces · Presentation mockup

From inspiration to a specific service.

A personalized welcome leads into recommendations and service categories. Large imagery introduces each experience; recurring booking actions provide the next step.

RETROSPECTIVE DESIGN FOCUS

Balance an atmospheric brand with clear navigation and service discovery.



Original Figma concept / home and selected discovery details

Service details. Clear next steps.

Space cards pair imagery with practical information. A full-width spa feature introduces an experience, while treatment cards place the booking action beside its description.

CONCEPT DESIGN RATIONALE

Vary the presentation to fit the content while repeating a clear invitation to book.

SPACES

Book a Space



Salon Dinner
5th Floor

Book

Roo
12th

EXPERIENCES

Signature Spa Experiences



Signature Harmony Ritual

Reserve Your Moment

TREATMENTS

Popular Treatments



Sound Healing Ritual

Relax with Tibetan bowls and aromatherapy.

Book

Bota

A rev
extrac

Explore more

Let's make something useful.



Product and web design,
from structure to the smallest visible detail.

EMAIL

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LINKEDIN

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