

Vitor Altavista

PRODUCT & WEB DESIGNER

Complex platforms.
Distinctive websites.
Systems developers can use.

I connect information architecture, interface craft and implementation -
with hands-on design review and AI-assisted prototyping.

SELECTED CASES

Level Up 02

Brand + marketplace MVP

RAMS 03

Agency operations + AI

Glow 04

Service journey + responsive UI

Embassy 05-07

Wealth platform + coded system

NYAA 08-09

Institutional web + admissions

A sports identity, built into an MVP.

A real client project for an athlete marketplace: discover an athlete, understand the profile and follow a portfolio.

MY CONTRIBUTION

Brand identity, UX structure and mobile UI.

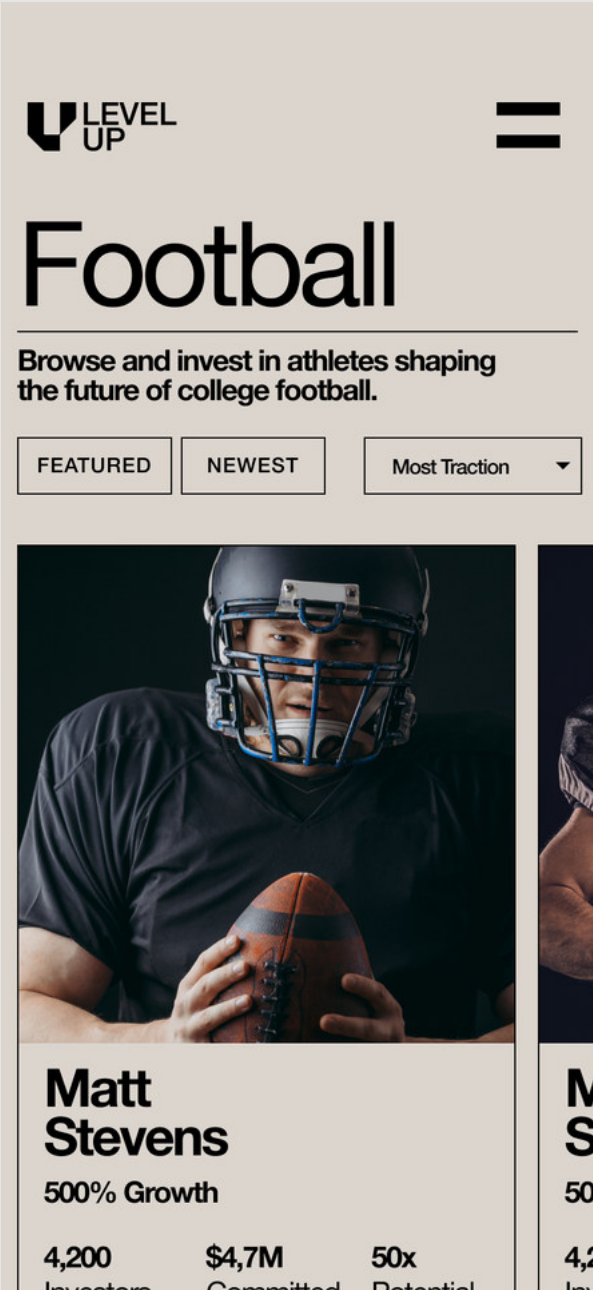
DESIGN CHOICE

Repeat the athlete identity across discovery, detail and ownership, while changing the information hierarchy for each task.

DELIVERED / STAGE

Brand system and MVP design, covering discovery, athlete profiles, market context and portfolio views.

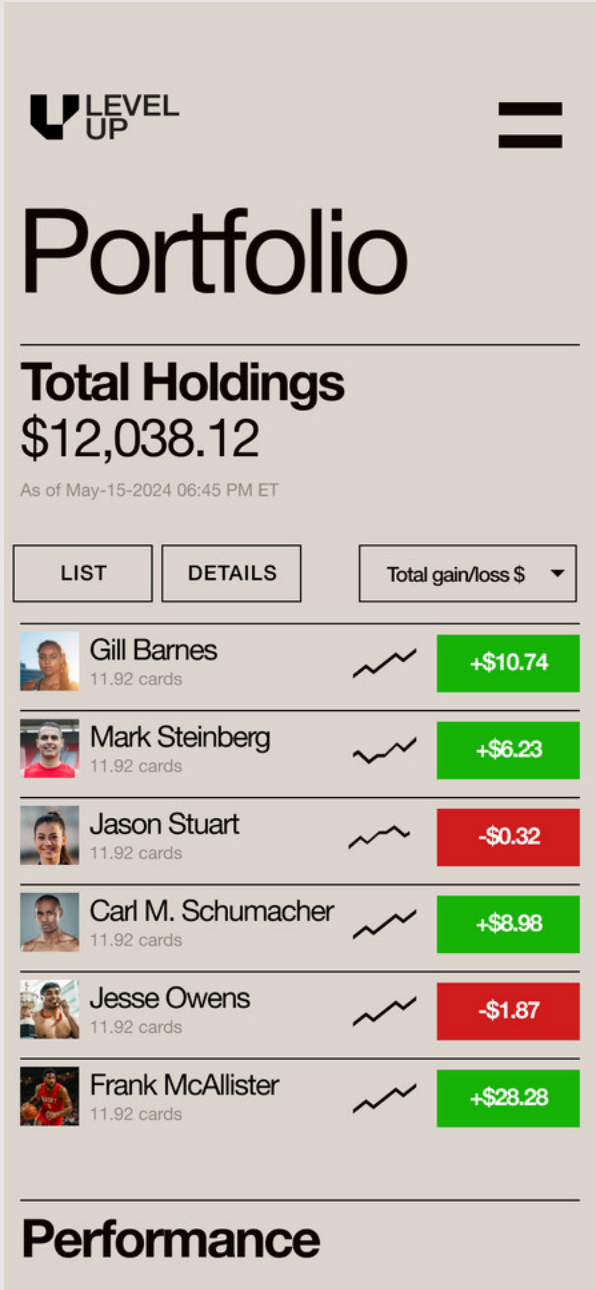
DISCOVER



UNDERSTAND



FOLLOW



Original Figma viewport crops. Names and figures are design content. Rationale is a retrospective reading of the designed flow.

Keep the work within reach.

An internal agency MVP bringing tasks, communication and AI assistance into a shared workspace.

MY CONTRIBUTION

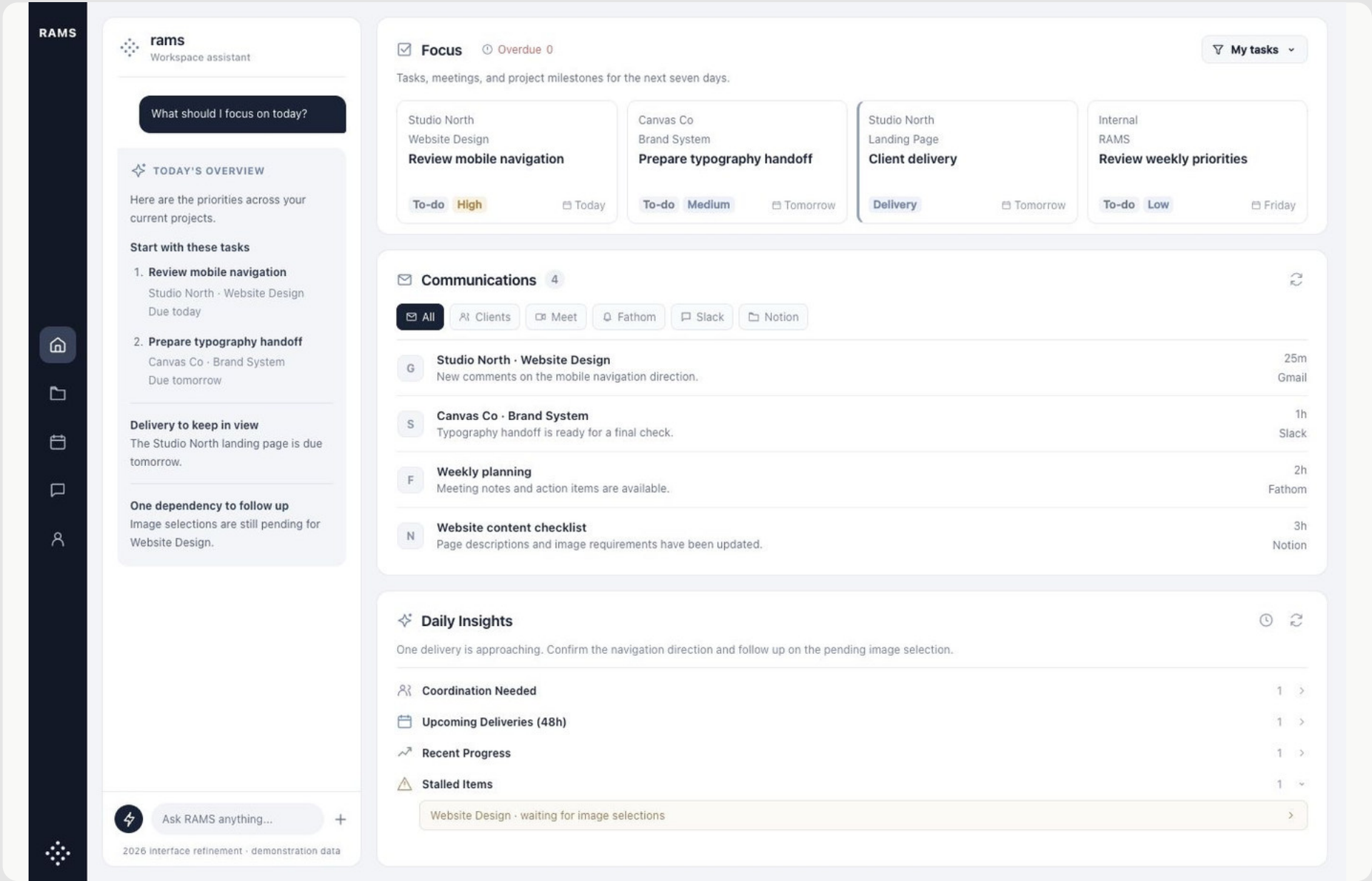
Product architecture, UI and AI workflow design.

DESIGN CHOICE

Place conversational access beside the workspace. Task and project context stays visible while the assistant is available.

DELIVERED / STAGE

Internal agency MVP, shown through a 2026 interface refinement with demonstration data.



STRUCTURE

Communication sources / Clients & projects / Tasks & calendar

Product structure summarized retrospectively. Original product, with a clearly identified 2026 presentation refinement.

From preferences to a session.

A proposed redesign of an in-development platform connecting clients and therapists.

MY CONTRIBUTION

Journey redesign, dashboard structure and responsive UX/UI.

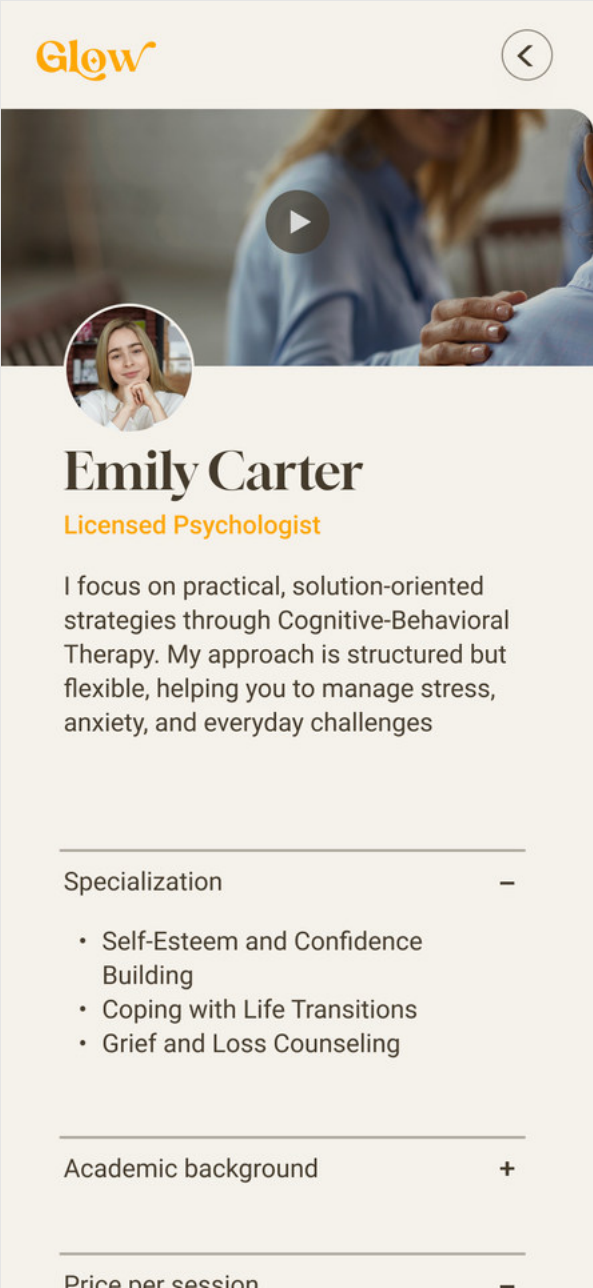
DESIGN CHOICES

Separate matching, profile review and scheduling into distinct steps. Give clients and therapists workspaces shaped around their different tasks.

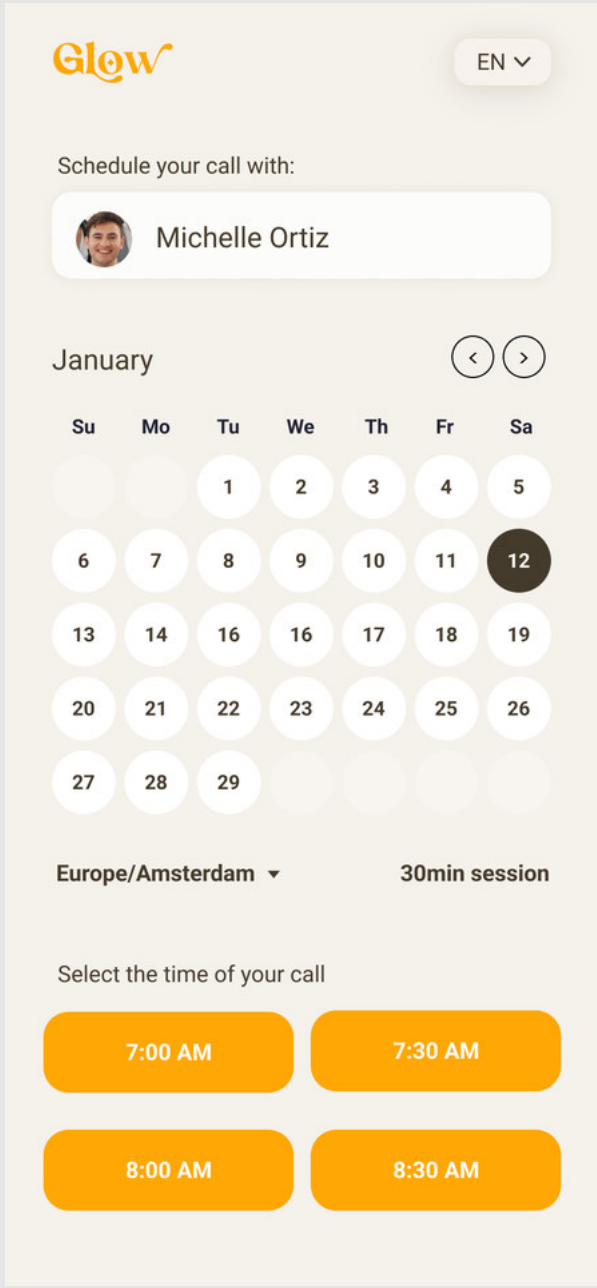
DELIVERED / STAGE

Assessment, matching, booking and dashboard designs for a proposed platform redesign and product demo.

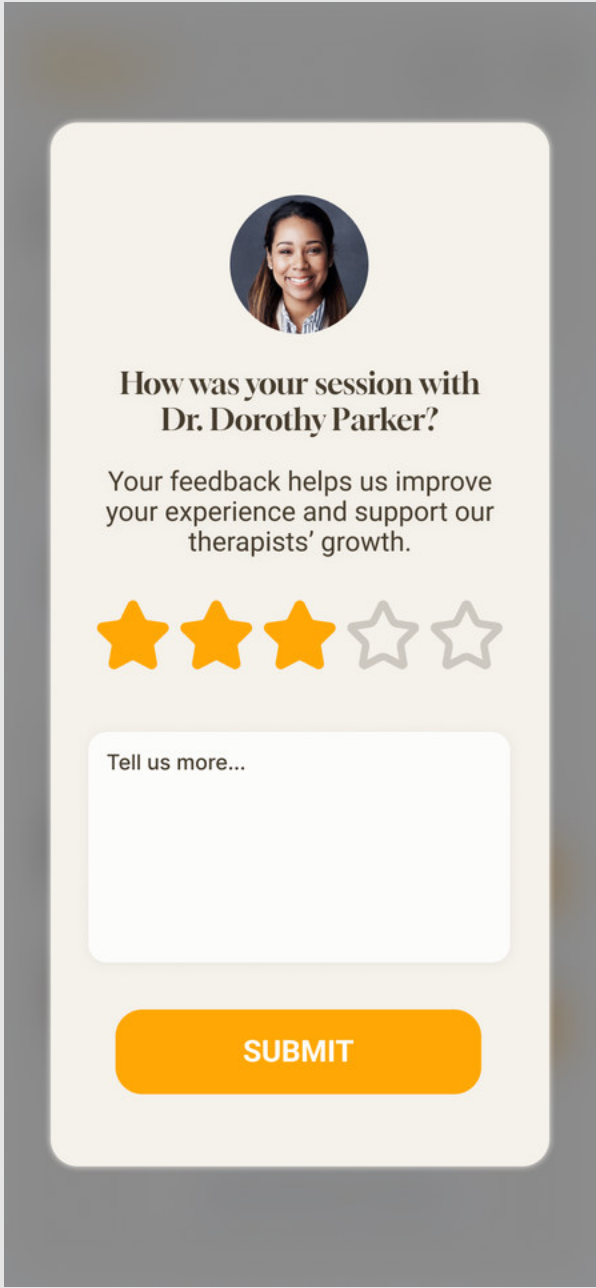
REVIEW



SCHEDULE



REFLECT



Original Figma mobile layouts with sample profiles and appointments. Retrospective design rationale.

Making complex wealth workflows coherent.

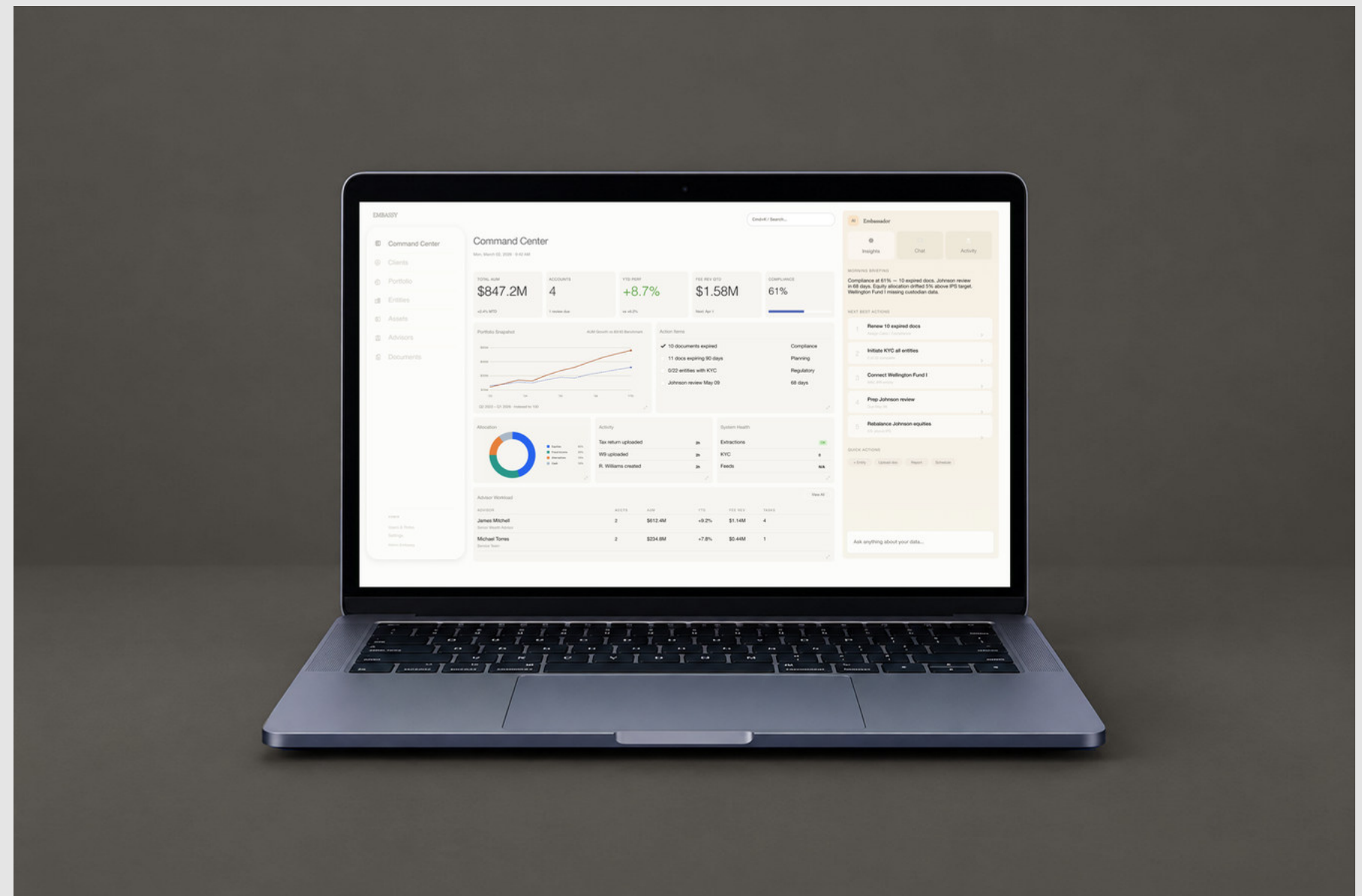
Within AGD, I designed UX/UI and a coded reference system for a live wealth platform, working from the team's established visual direction.

MY CONTRIBUTION

UX/UI, shared tokens and components, mobile patterns and developer handoff.

DESIGN CHALLENGE

Keep clients, entities, holdings and documents understandable across dense screens and smaller mobile views.



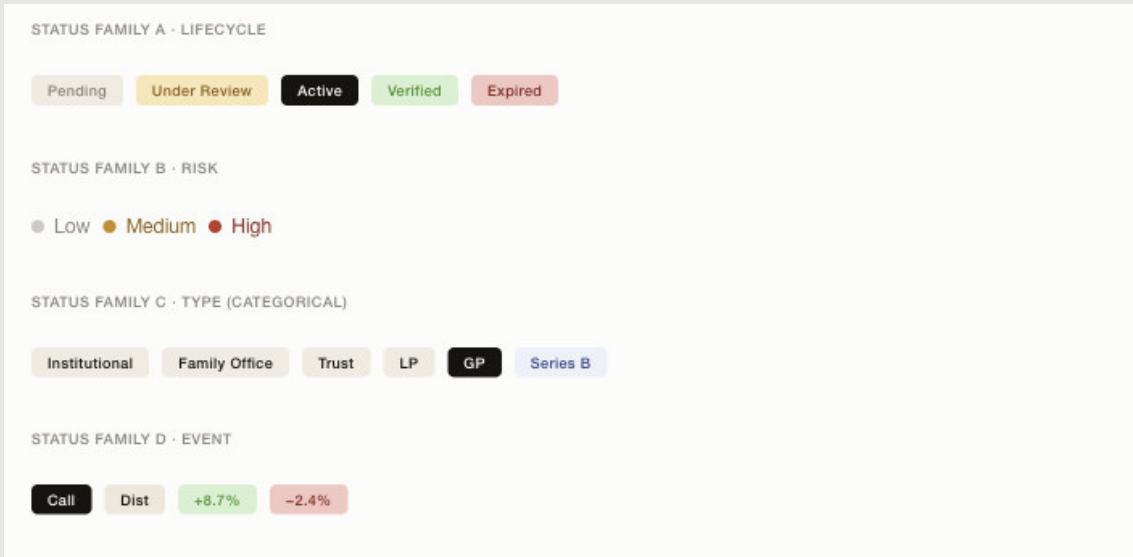
Live platform / Original design reference in a presentation mockup. Selected screens document the design and handoff scope.

Shared rules. An inspectable handoff.

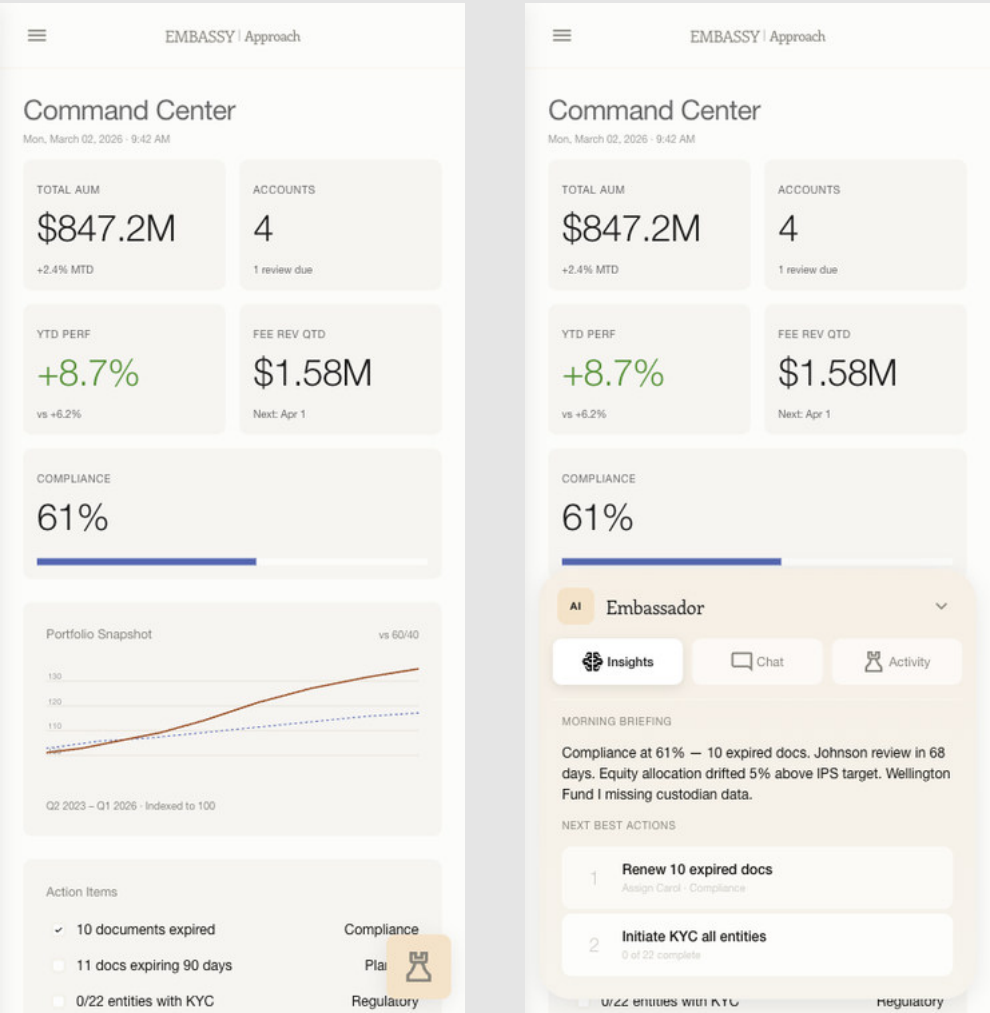
I calibrated an HTML/CSS reference against Figma using Claude, then reviewed the output, extended the shared system and documented it for engineering.

WHY THE SYSTEM IS SPECIFIC

Workflow progress, risk, category and financial event use distinct status families. Each visual treatment carries a consistent meaning across the reference pages.



MOBILE: KEEP THE PAGE READABLE



The desktop AI column becomes a compact mobile control, with Peek and Expanded states when needed.

32 reference pages: 16 desktop + 16 mobile. Shared tokens, examples and documentation were handed to engineering to adapt.

Review what is ready. Keep processing visible.

I led a dedicated design workshop and worked directly with developers. These are design references and a wireframe crop, with illustrative data.

CONSTRAINT

Documents finish processing at different times; people need both quick checks and detailed review.

MY PROPOSAL

Allow ready documents to enter review while others continue processing. Keep summary signals close to detailed matching.

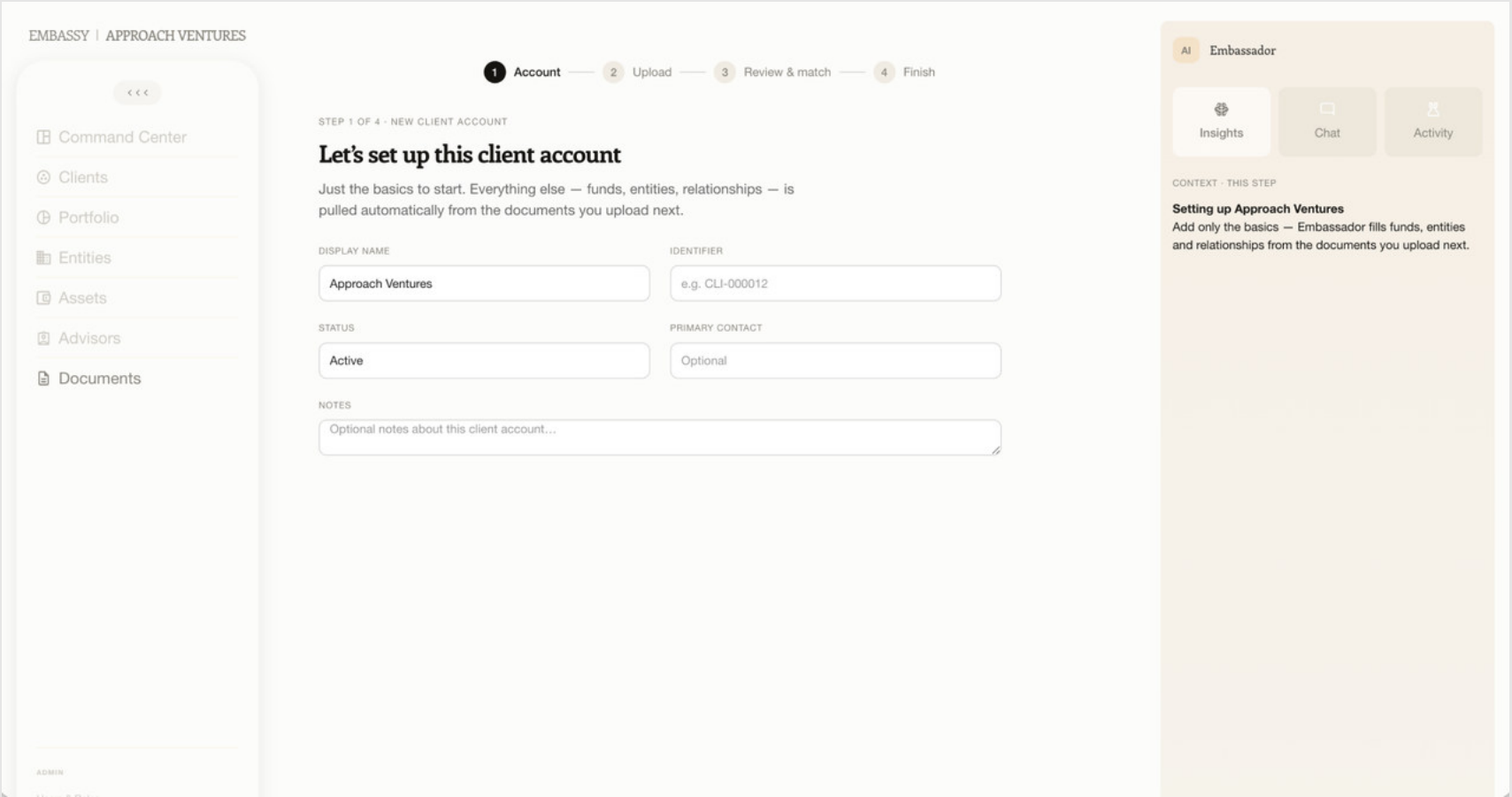
TEAM FEEDBACK

Engineering asked for more PDF space and a clearer Client > Entities > Holdings summary.

NEXT ITERATION

We refined the review direction through prototype walkthroughs, connecting the flow to the shared design system for engineering handoff.

ACCOUNT SETUP REFERENCE



MATCHING-STATE EXPLORATION

HIGH CONFIDENCE	UNCERTAIN	NO MATCH FOUND
6	3	1
Auto-approved, no action needed	Confirm or change suggested match	Search manually or create new

An institution’s story. A clear path to apply.

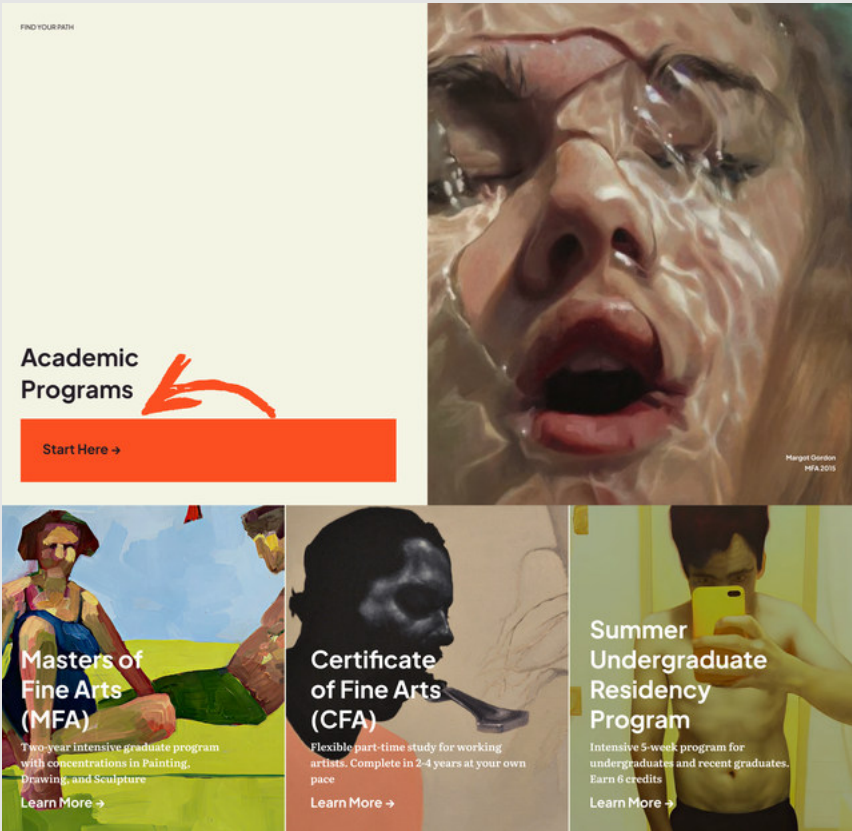
Within AGD, I contributed to the website and admissions experience, connecting visual intent with responsive implementation and detailed QA.

MY CONTRIBUTION

UX review, responsive refinement, content organization, implementation and application-flow QA.

CONTEXT / STAGE

Institutional website and application experience. Delivered collaboratively with the AGD team.



Original Figma modules: program discovery, editorial content and admissions actions. Selected layouts go beyond the hero of each page.

Make the next action and its state clear.

A DOCUMENTED DESIGN CHANGE

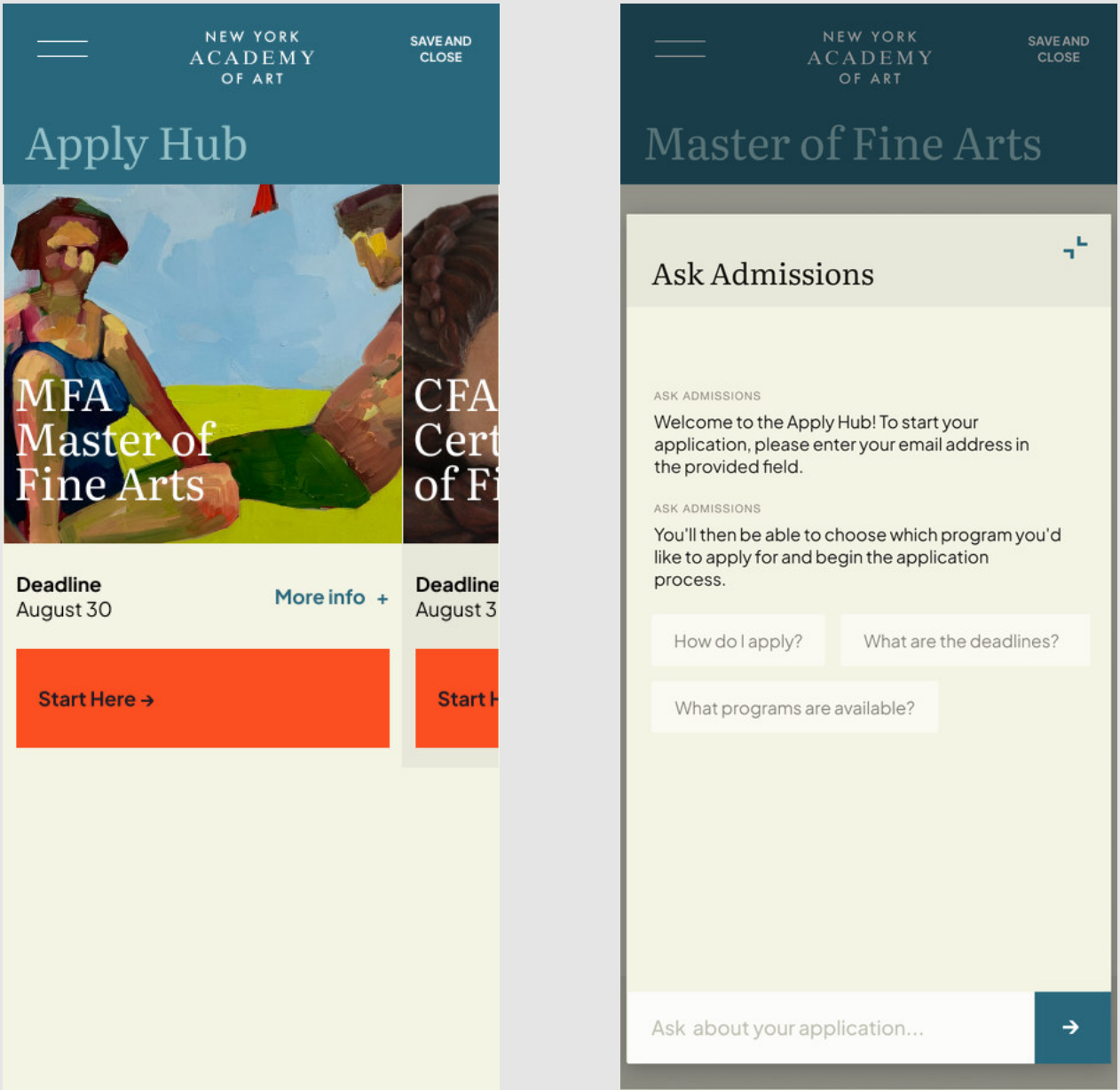
Admissions connected the main Apply action to the Apply Hub, removed a repeated CTA row and grouped review information into the overview.

A RESPONSIVE IMPLEMENTATION LESSON

An over-broad content-mirroring change left an unrelated block in a mobile hero. I corrected it and reviewed related pages for the same issue.

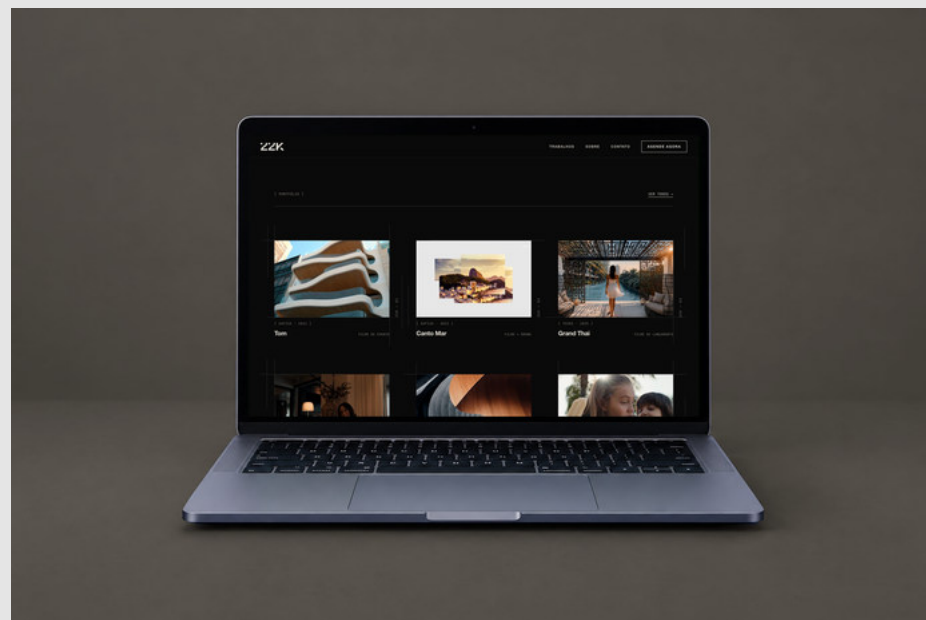
APPLICATION-FLOW REVIEW

In my application walkthrough, saving feedback disappeared too early and a submission error conflicted with the confirmation email. I flagged those states; final resolution is not established by the records.



Original Figma mobile designs / Apply Hub and contextual admissions guidance.

A visual foundation. A practical finish.



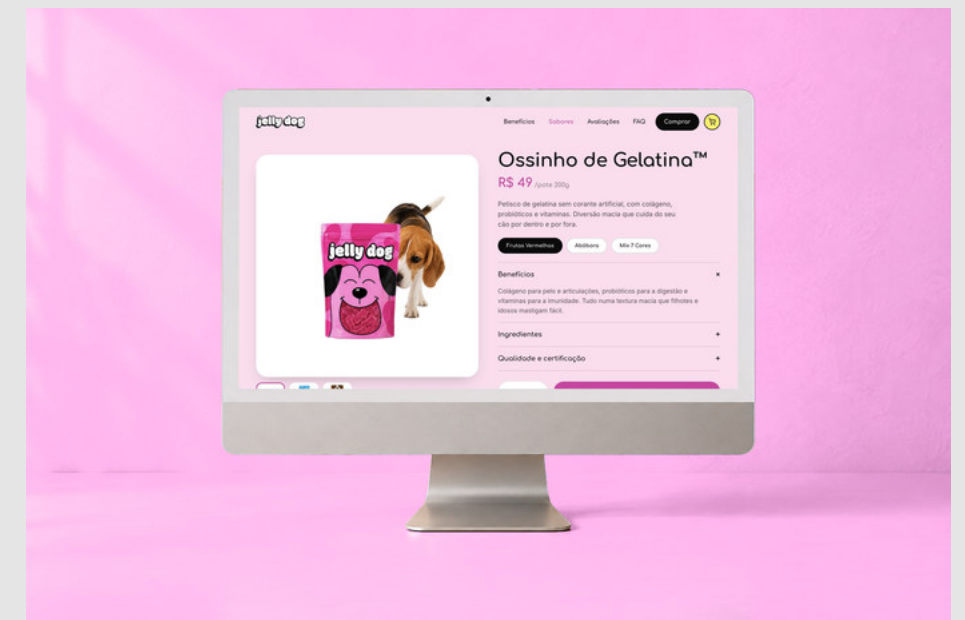
22K

Film-production website.
Design and implementation; live.



Celium Capital

Investment-firm website.
Selected web work; live publication.



Jelly Dog

Brand and web prototype.
Self-initiated concept.

Let's design something useful.

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Online portfolio

LinkedIn