

Vitor Altavista

Product & Web Designer

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Portfolio

linkedin.com/in/vitoraltavista

Product & Web Designer focused on complex platforms, responsive websites and visual systems. I connect UX/UI with implementation through Figma, AI-assisted prototypes and direct collaboration with developers.

EXPERIENCE

AGD

Apr 2025 - Present

Current role: Head of Product Design

Designed Embassy UX/UI and delivered a Claude-assisted HTML/CSS reference system, with shared tokens, components and desktop/mobile examples for engineering.

Led a dedicated design workshop with developers and iterated on document-review flows.

Contributed UX, responsive refinement, content implementation and application-flow QA to the New York Academy of Art website within the AGD team.

Lead Graphic Designer | Seneca Student Federation

Dec 2024 - Jul 2025

Created visual communications and brand materials, including web and product design work. Maintained consistent visual systems across digital and print applications.

Graphic / Web Designer | CASU Créditos

May - Jul 2024

Created a fintech brand identity and website, translating the visual system into a clear digital experience.

Freelance Designer

Aug 2022 - May 2024

Designed visual identities, packaging and illustrations for a range of clients.

Earlier experience: Junior Graphic Designer / Marketing Assistant, Mundo Donuts (Dec 2021 - Aug 2022); Graphic Design and Social Media Intern, Garage Interactive Marketing (Jul - Nov 2021).

SELECTED PRODUCT & WEB WORK

Level Up: client brand system and marketplace MVP design. **RAMS:** internal agency MVP and AI workspace.

Glow: service-platform redesign. **Embassy:** wealth platform and coded design system. **NYAA:** institutional website and admissions.

EDUCATION & CAPABILITIES

Seneca Polytechnic | Diploma in Interactive Design | 2024 - 2025

Design: UX/UI, information architecture, interaction, design systems, developer handoff

Tools: Figma, Claude, Lovable, Adobe Creative Suite, Framer, Webflow

Languages: English C2; Spanish B1